



# UPCEA Membership

		Public	Corporate Members*	Institution Members
<b>LEARN</b>	<i>Strengthen professional and industry knowledge</i>			
Targeted Compelling Research	Members contribute to the annual Online Benchmark study and biennial Salary and Marketing studies	Read-only	✓	✓
Collaborative Online Relationships (CORE)	24/7 Member peer discussion forum and online library	✗	Limited	✓
Conferences	5 conferences per year for leaders and practitioners: UPCEA Annual, SOLAR, Convergence, MEMS, and DT&L	Additional Fee	✓	✓
Current Trends & Recommendations	Publications/events: Policy Matters, blogs, newsletters, podcast, coffee chats, webinars	As Available	✓	✓
Hallmarks of Excellence	Thought leadership in Credential Innovation, Professional and Continuing Education, and Online Leadership	Read-only	✓	✓
Online Professional Courses	Courses and certificates in online and professional continuing education by industry experts	Additional Fee	✓	✓
Salons	Annual topical, virtual events to examine issues of local and regional importance, develop collaborative initiatives and network with area colleagues	Additional Fee	✓	✓
Second Opinion	Free 30-minute consultation with an UPCEA Strategic Advisor	✗	✗	✓
Snap Polls	Monthly member insight shared by members for members	✗	Limited	✓

\*Corporate Partners receive bespoke benefits customized to their needs.



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<b>KNOW</b>	<i>Meet and network with leaders/peers in online and professional education</i>			
Networks	Engage with practitioners in highly specialized areas of practice	✗	✓	✓
Regions	Network with area colleagues across the online and professional learning enterprise; every member is automatically part of the geographic region of the main business office	✗	✓	✓
Board of Directors	Direct the affairs of the association, determine its policies, and advance its goals, in accordance with the association's bylaws	✗	✓ 1 Rep per Year	✓
Council for Credential Innovation	The Council and its leadership focus on leveraging the strategic potential of non-degree credentials and non-credit education and training to transform institutions of higher education as well as the talent marketplace	✗	✗	✓
Council of Chief Online Learning Officers	Focused on leveraging the strategic potential of online learning to transform institutions of higher education and society, this private community convenes at the annual conference and roundtable	✗	✗	✓

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<b>DO</b>	<i>Take action to meet your professional or organizational goals</i>			
Awards & Recognition	Nominate and earn individual and/or organization peer recognition	✗	✗	✓
UPlift Mentorship	Serve as a mentor or mentee to help our members navigate their careers	✗	✗	✓
Lead	Serve as a volunteer leader	✗	Possibility	✓
Custom Research & Consulting	Membership required to contract for this fee-based benefit. Service may include market analysis, such as portfolio decision-making model, occupational opportunity model, occupational mapping analysis, feasibility studies, environmental scan, and custom solutions	✗	✓	✓
Career Center Recruitment	Online national audience professional job postings, free for members to view; fee-based posting, additional charge for non-members	Additional Fee	✓	✓
Present at Conference Sessions	Members may submit proposals for peer review to present at UPCEA conferences and events	✗	Requires co-submission with institutional member	✓

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