



## 2025 UPCEA Course Schedule

*Dates listed are course start dates.*

### January

- Market Research and Marketing in Online and Professional Continuing Education - 1/06/2025
- Overview of Online and Professional Continuing Education - 1/14/2025
- \*Leading with Diplomacy, Data, and Drive: The Unique Imperative of the Online Leader - 1/06/2025

### February/March

- Program Planning and Oversight in Online and Professional Continuing Education - 2/17/2025
- Credentials Beyond Degrees – the Role of Online and Professional Continuing Educators in Credential Innovation - 2/17/2025
- \*The Role of Educator: Expanding Academic Horizons - 2/17/2025

### April

- Understanding the Adult Learner and Other Constituencies in Online and Professional Continuing Education - 4/01/2025
- Academic Strategic Planning in a Constantly Changing Environment - 4/01/2025
- \*The Role of Innovator: Managing an Adaptive Agile Organization - 4/01/2025

### May

- Forecasting, Budgeting, and Managing Money in an Environment of Uncertainty and Risk - 5/12/2025
- Managing New Enrollments – from Prospective Student to Matriculant - 5/12/2025
- \*Organizing and Motivating Online and Professional Education Enterprises: Getting the Work Done - 5/12/2025

### June/July

- Overview of Online and Professional Continuing Education - 6/23/2025
- Market Research and Marketing in Online and Professional Continuing Education - 6/23/2025
- \*The Responsible Professional: Managing Through Transparency, Integrity, Quality, and Accountability - 6/23/2025

\*Part of the UPCEA PCO Leader Certificate Program.  
Learn more: [elevate.upcea.edu/leader](https://elevate.upcea.edu/leader)

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### August

- Understanding the Adult Learner and Other Constituencies in Online and Professional Continuing Education - 8/04/2025
- Designing Equitable and Inclusive Programs, Pathways, and Partnerships - 8/04/2025
- \*Leading with Diplomacy, Data, and Drive: The Unique Imperative of the Online Leader - 8/04/2025

### September

- Program Planning and Oversight in Online and Professional Continuing Education - 9/15/2025
- Credentials Beyond Degrees – the Role of Online and Professional Continuing Educators in Credential Innovation - 9/15/2025
- \*The Role of Educator: Expanding Academic Horizons - 9/15/2025

### October/November

- Forecasting, Budgeting, and Managing Money in an Environment of Uncertainty and Risk - 10/20/2025
- Managing New Enrollments – from Prospective Student to Matriculant - 10/20/2025
- \*The Role of Innovator: Managing an Adaptive Agile Organization - 10/20/2025

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