

UPCEA Research & Consulting

Trusted by top colleges and universities, UPCEA Research & Consulting offers the best value in the industry today! Our unparalleled bench of leaders in online and professional continuing education will provide clear direction and insight for your unique situation.

Put our experts to work for you!



UPCEA Custom Consulting

Get an objective analysis of your structure, processes, programs or markets by the experts.



Portfolio Decision-Making Model (PDMM)

Helps institutions make more informed decisions about their existing portfolio of offerings.



UPCEA Peer-to-Peer Consulting

Our consultants are expert in a wide array of topics critical to online education units.



Occupational Opportunity Model (OOM)

To understand local marketplace and ensure current portfolio offerings meet their needs.



Online Asset Assessment (OAA)

OAA examines website and social media-specific variables so improvements can be made.



Feasibility Analysis

Gauges program viability and potential through primary and secondary research elements.



Environmental Scan

Cost-efficient, insightful exploratory research for program assessment, design, and delivery.



Occupational Mapping Analysis (OMA)

Identifies new credentials to supplement existing offerings and cultivate a stackable portfolio.



Estimated Market Size Analysis

UPCEA experts can provide estimates on potential market size, based on your market.



Enrollment Process Review

Get an unbiased view of your enrollment funnel to create objectives at each stage.



Custom Benchmarking

Get answers to specific questions that can lead to process improvement and resource allocation.



Second Opinion

Members get a complimentary "Second Opinion" phone consultation with our lead consultants.

How can UPCEA help *YOUR* institution?

Does your institution need guidance on portfolio strategy, organizational structure, or other pressing issues? UPCEA can draw upon an unparalleled bench of higher education leaders to provide clear direction and insight for your unique situation.

We know the challenges you face and we have the solutions you need. Talk to us about *YOUR* specific challenges!

UPCEA Partners - Industry Expertise

UPCEA partners include top online and professional education solutions providers. Their expertise and extensive in the industry is essential to the success of our members as they grow their online presence and attract the students of today and tomorrow.

Talk to our partners gain the decision-making insights you need for *YOUR* institution!

**Ready to get started? Contact us at
consulting@upcea.edu or call us at 202-659-3130.**