

DEDICATION TO MEMBERS

The recent pandemic created a more positive focus and value on our UPCEA membership. The national and regional conferences were moved to a virtual environment and became available free of charge to members -a true testament to UPCEA's dedication to members.



J. Kim McNutt, Dean
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"UPCEA colleagues readily share best practices and lessons learned without hesitation."

Membership's contribution to the success of my college:

- UPCEA is like the Good Housekeeping Seal of Approval of professional and continuing education. Membership provides validation among our peers.
- UPCEA membership is a great way to network with peers and get to know our colleagues on a more personal and professional level.
- The National and Regional conferences provide a wealth of knowledge and information we can implement quickly and easily within our own college. Everything from program development, marketing and budgeting. Presenting at UPCEA conferences allows us to share our expertise and knowledge with peers and colleagues across the country.
- Of exceptional value to us: UPCEA Conference programs, Jim Fong's research, Marketing Seminar, participation in peer-led blogs and chats.
- The UPCEA the MEMS: Marketing, Enrollment Management, and Student Success conference is of exceptional value to my college.

"The esprit de corps exhibited by UPCEA staff and members is second to none."

Kim is currently in his tenth year as Dean of the College of Continuing and Professional Education. Being a first-generation college graduate drives his passion to expand access to underserved populations, including adult, returning and non-traditional students.

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