

Corporate Membership & Corporate Partnership

Which one is right for you?

UPCEA welcomes corporate members and corporate partners that provide goods and services within the higher education sector, consistent with UPCEA's mission to advance leadership in online and professional continuing education.

BENEFIT	MEMBER	PARTNER
Member pricing to attend UPCEA conferences	X	X
Listing and link on UPCEA Corporate Members web page	X	X
Member pricing to exhibit at UPCEA conferences	X	X
Ability to submit a session proposal (in conjunction with an institutional member) for a future conference	X	X
Online Leadership & Strategy Best Practices through our experts	X	X
Access to the UPCEA membership directory	X	X
Subscription to UPCEA's Weekly Briefing (member newsletter on trends and important info)	X	X
Member content such as benchmarking studies, conference session slides and webinars, both live and recorded	X	X
Join any of 8 Networks focused on key areas of online and professional ed	X	X
Access to research from UPCEA Research and Consulting	X	X
Networking opportunities	X	X
Access to CORE for networking on online and professional education	X	X
Partners select additional benefits based on their partnership level	MEMBER	PARTNER
Webinars: 1 or 2 per year		X
Blog articles featured in UPCEA weekly newsletter (up to 3 per year)		X
Research with UPCEA Research and Consulting		X
Attendee lists for all UPCEA conferences		X
Opportunities for conference sponsorships		X
Complimentary exhibits and registration for UPCEA conferences		X
Corporate Advisory Council Seat		X
Small focus group opportunity		X
Award sponsorship		X
To discuss your options, contact Brandan Kaiser at bkaiser@upcea.edu		



Why Choose UPCEA Corporate Membership and Partnership Opportunities?

Connecting with top decision-makers.

UPCEA connects you with the top continuing and online higher education professionals from hundreds of colleges and universities — all in one place. These leaders are looking for the innovative products and services that you deliver, and solutions to meet the challenges of today's highly competitive and ever-changing world of higher education.

- Vice Provosts
- Deans
- Chief Online Learning Officers
- Program Directors & Marketing Directors
- Instructional Designers
- Graduate school deans
- Business and operations directors
- Enrollment management professionals
- Professional schools (business, engineering, etc.) deans and directors

What products and services are they looking for?

- New or enhanced revenue opportunities
- Enrollment management software solutions
- Online course creation and delivery
- Proctoring solutions
- Marketing and lead generation
- Research and program development
- Credentialing innovation and tools
- Brand development and content management
- Specialty advertising, products and giveaways
- Student support services
- CRM options
- Assessment and tracking tools

About UPCEA

Leaders in Online and Professional Continuing Education

UPCEA is the online and professional education association. Our members continuously reinvent higher education, positively impacting millions of lives. We proudly lead and support them through cutting edge research, professional development, networking and mentorship, conferences and seminars, and stakeholder advocacy. Our collaborative, entrepreneurial community brings together decision makers and influencers in education, industry, research, and policy interested in improving educational access and outcomes. Learn more at upcea.edu.