

Center for Research & Strategy

CLIENT SPOTLIGHT



What challenge or opportunity were you facing that required consulting expertise?

Saint Mary's has used UPCEA over the course of several years to help solve numerous challenges that required consulting expertise. The first of these challenges was to fully examine our online operations both internally as well as within our OPM partnership. Beyond this we have engaged in projects to assess functional area effectiveness such as faculty development, marketing, and admissions operations in an effort to identify both strengths, weaknesses, and opportunities and to fold in national best practices.



**Saint Mary's
University**
of MINNESOTA

Why did you choose UPCEA for your research & consulting needs?

UPCEA was selected as a trusted consulting partner based on the depth and breadth of experience in online and continuing professional education.

How have specific deliverables from your project(s) been most impactful to you/your institution?

The consulting reports have aided Saint Mary's University in understanding the current state of operations while informing future strategies and tactics built off of thoughtful analysis and best practices.

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To whom would you recommend UPCEA's research & consulting services and why?

I would recommend UPCEA's research and consulting services to colleagues who need an objective online expert who can draw upon national insights to inform actionable recommendations.

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The UPCEA consulting reports inform our future strategies and tactics based on thoughtful analysis and best practices.

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What else would you like to share about your experience with UPCEA research & consulting?

The UPCEA Center for Research and Strategy is a valuable partner for Saint Mary's University. Not only do we get the expertise of the UPCEA on-staff researchers, but also bringing in colleagues from other institutions may help round out the research and consulting solutions based on the problem we are looking to solve.



**Andrea Carroll-Glover, Vice Provost
Saint Mary's University**

Serving as Saint Mary's University of Minnesota's Vice Provost of Online Strategy and Programs, Andrea's office is instrumental in leading the continued innovation and advancement of online learning initiatives. Carroll-Glover holds an M.B.A. with an emphasis in Marketing from Capella University and is currently an Ed.D. candidate in Higher Education Leadership at Bethel University.