UPCEA SNAP POLL AUDIENCES SERVED DEC. 2021

In December 2021, 152 individuals participated in a snap poll on audiences served by their institutions, including professional, continuing, and online education (PCO) units. Invitations were sent out via UPCEA's Membership Matters newsletter and links were posted on the UPCEA CORe discussion site.

One of the many priorities of UPCEA and its members is to understand the adult and professional learner and how far do we reach. The pandemic and an evolving economy, coupled with changing demographics, have changed our definition of these learners and expanded our reach. We asked our community what audiences they are serving through credit and noncredit programming.

(n=152)





Increasing























Decreasing

Over the next five years, is your institution planning on increasing or decreasing programming for the following audiences?

(n=140)

	(11-140	<i>,</i>				
Adult learners/transfers	88%				10%	
Corp. audiences	87%			13%		
Larger, regl. or nat'l. employers	83%			17%		
Healthcare community	80%				20%	
Tech. workers	76%			24%		
Incarcerated individuals	72%			28%		
Alumni	72%			27%		
Local or small business	66%			32%		
Youth (K-12)	66%			34%		
Gov./municipal workers	66%			32%		
Mature/older audeinces		59%		36%	5%	
Law enf./emerg. mgmt.	5(0%	47%			
Legal comm.	479	%		53%		
0	% 25	5% 5	0%	75%	100%	

No Change

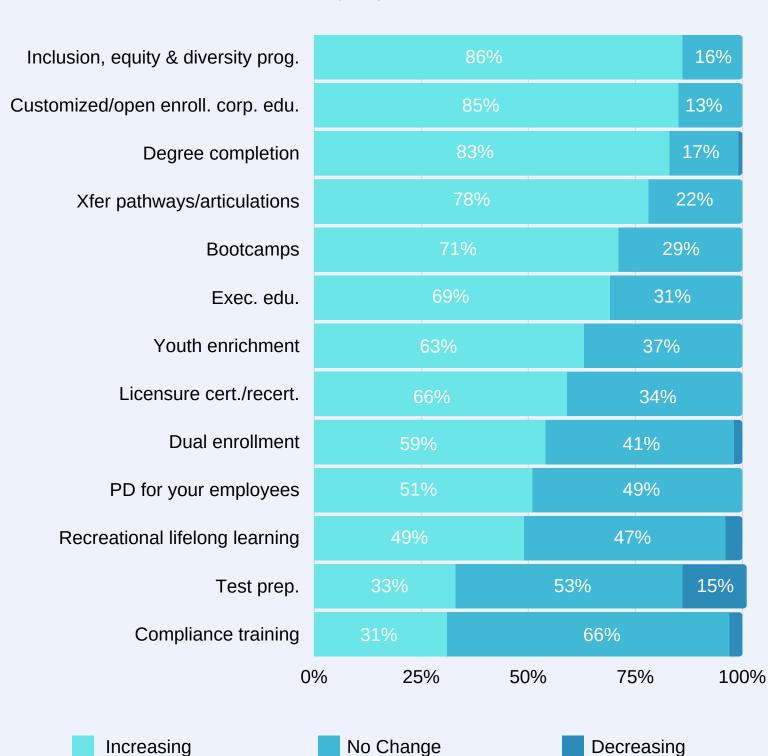
Is your institution offering any of the following programs? Please select all that apply.

89% 66% **58% 51%** 41% Degree Xfer pathways/ Licensure PD for your Customized/ **Dual enrollment** Exec. edu. open enroll. completion articulations cert./recert. employees corp. edu. 23% 36% 33% **28%** 38% Inclusion, equity and Compliance Youth Recreational **Bootcamps** Test prep. None of the lifelong enrichment training above diversity prog. learning

(n=142)

Over the next five years, is your institution planning on increasing or decreasing the following types of programming?

(n=133)



For more info, visit core.upcea.edu

