

UPCEA SNAP POLL

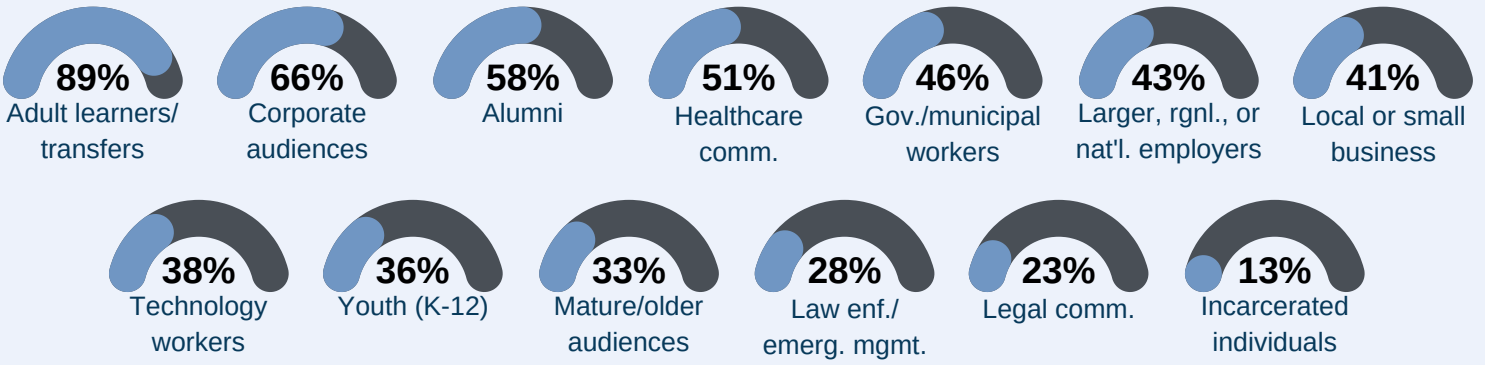
AUDIENCES SERVED

DEC. 2021

In December 2021, 152 individuals participated in a snap poll on audiences served by their institutions, including professional, continuing, and online education (PCO) units. Invitations were sent out via UPCEA's Membership Matters newsletter and links were posted on the UPCEA CORE discussion site.

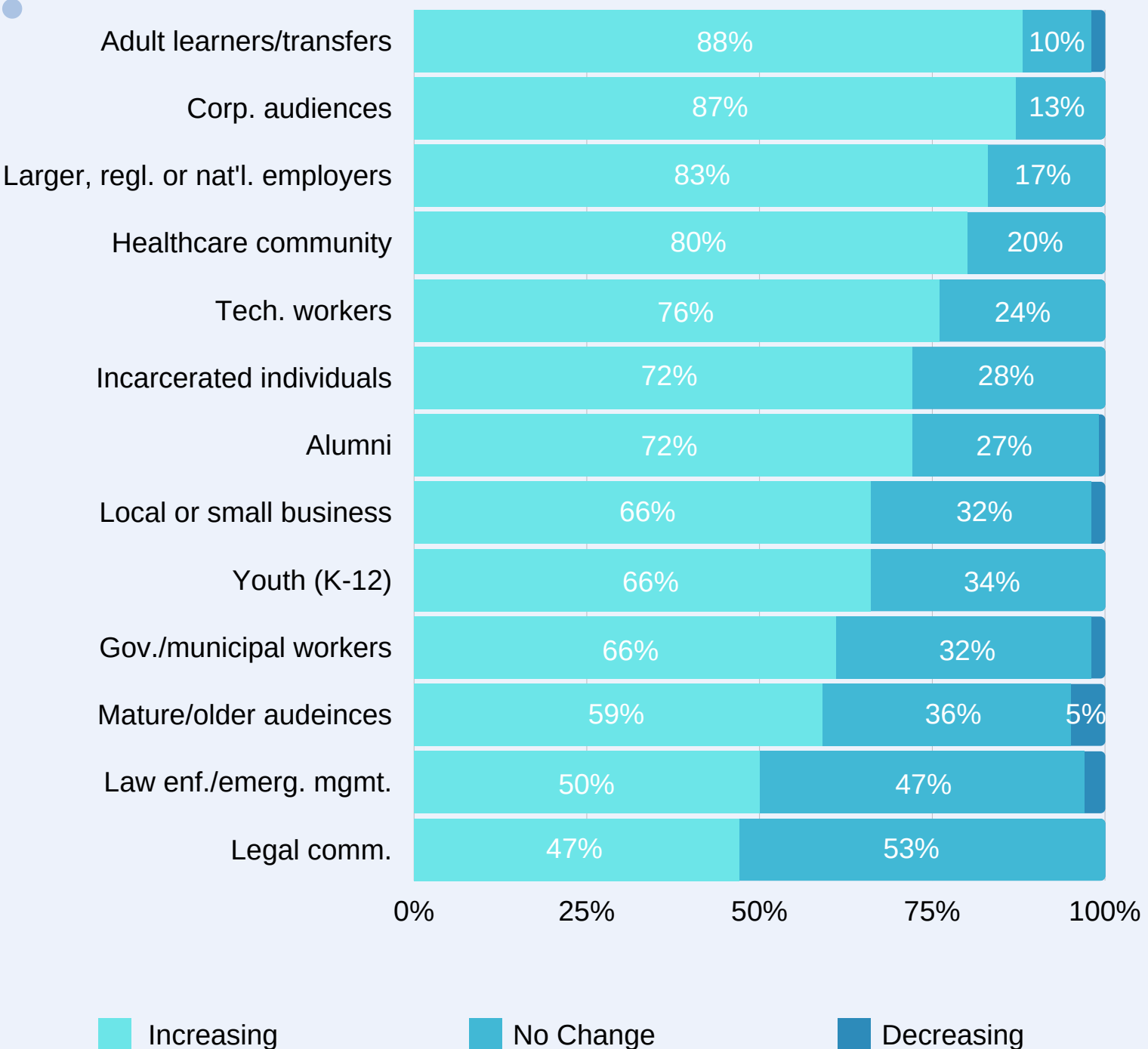
One of the many priorities of UPCEA and its members is to understand the adult and professional learner and how far do we reach. The pandemic and an evolving economy, coupled with changing demographics, have changed our definition of these learners and expanded our reach. We asked our community what audiences they are serving through credit and noncredit programming.

(n=152)



Over the next five years, is your institution planning on increasing or decreasing programming for the following audiences?

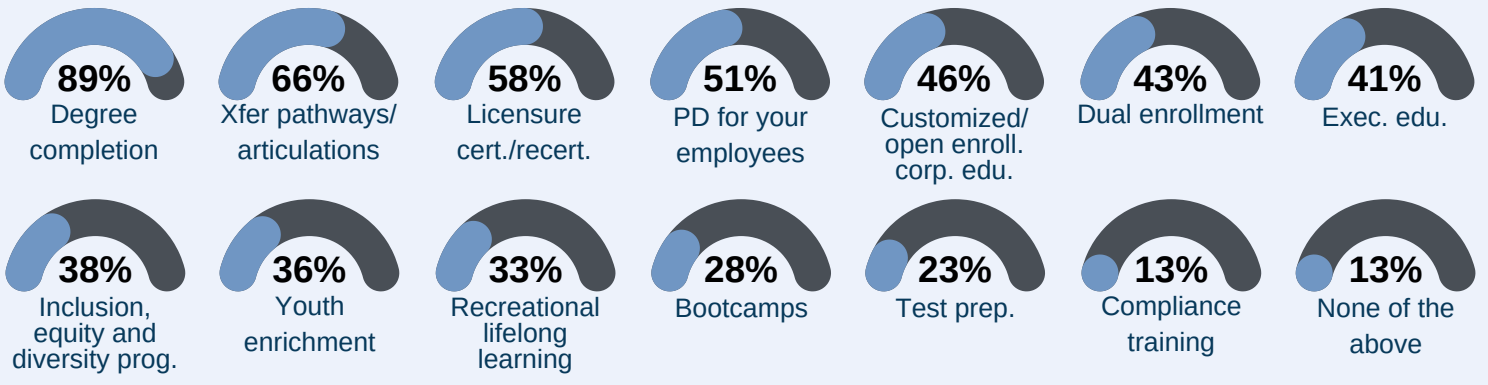
(n=140)



■ Increasing
 ■ No Change
 ■ Decreasing

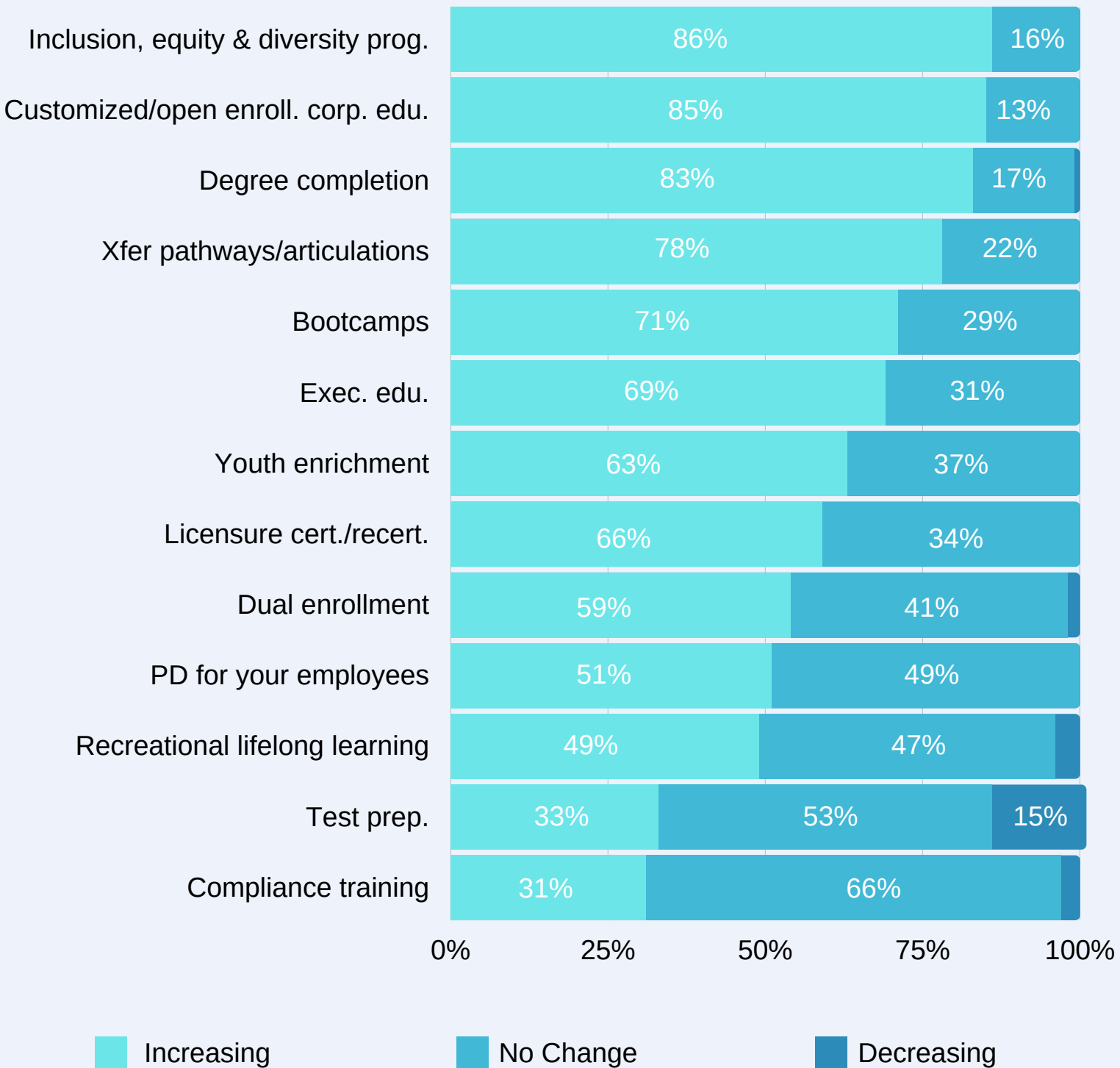
Is your institution offering any of the following programs? Please select all that apply.

(n=142)



Over the next five years, is your institution planning on increasing or decreasing the following types of programming?

(n=133)



For more info, visit core.upcea.edu