

# UPCEA SNAP POLL

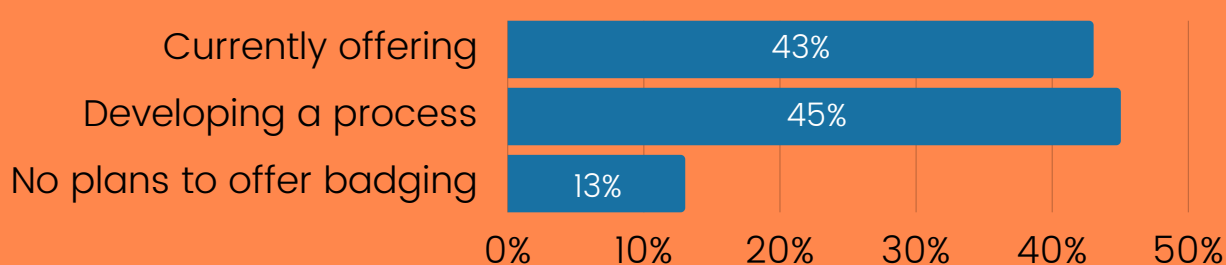
## BADGES

### SEPTEMBER 2021

In September 2021, 80 individuals participated in a snap poll on badging at their institutions, including professional, continuing, and online education (PCO) units. Invitations were sent out via UPCEA's Membership Matters newsletter and links were posted on the UPCEA CORE discussion site.

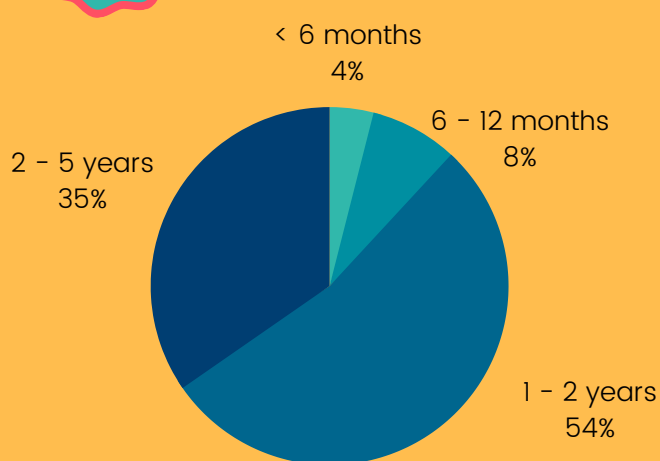
#### Which of the following best describes your institution's relationship with digital badges?

(n=80)



#### OFFER BADGING

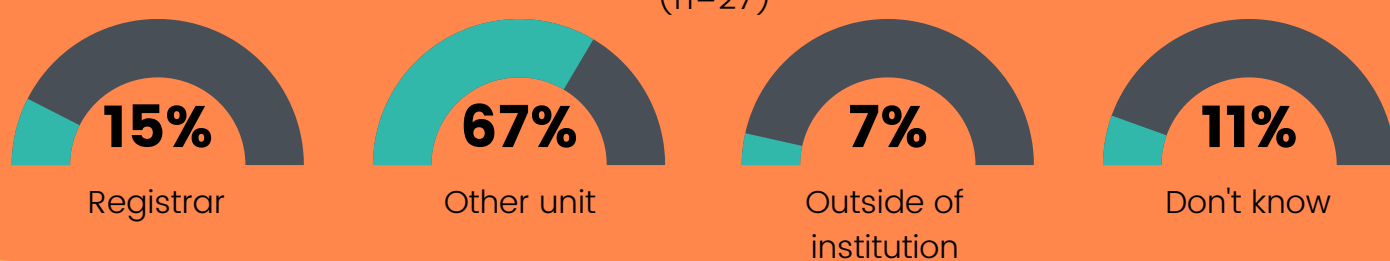
(n=26)



Of those who currently offer badging, 54% have been implementing digital badges between one and two years.

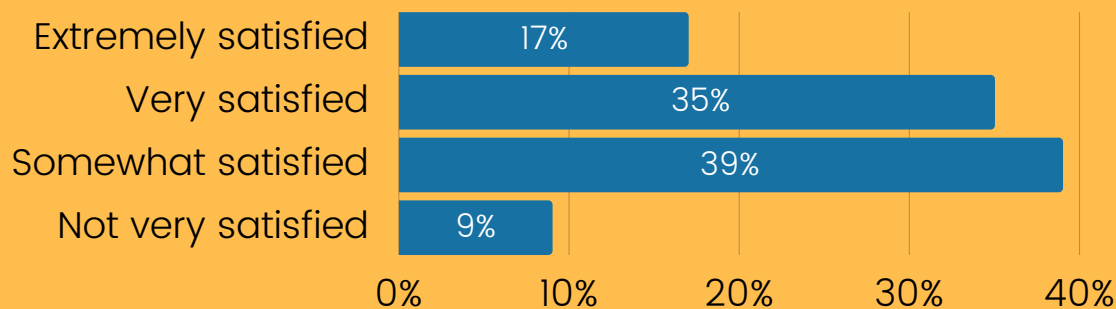
#### Which of the following groups maintains the institutional record of the digital badge?

(n=27)



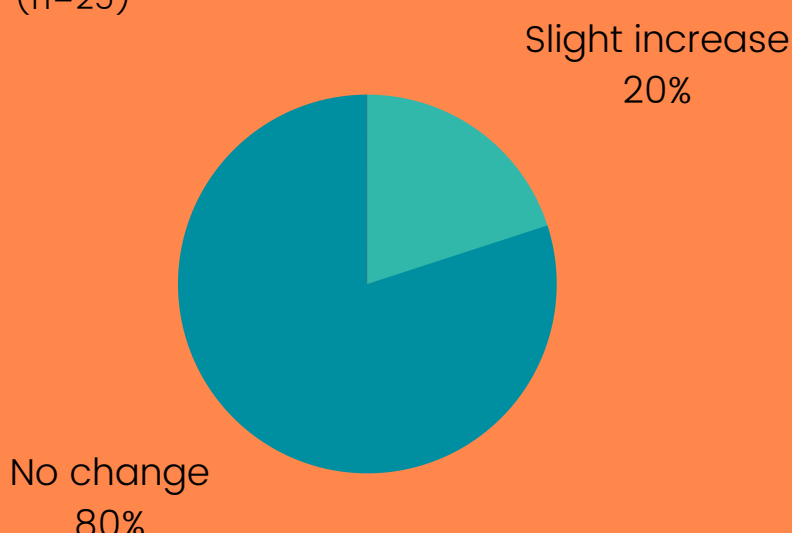
#### How satisfied have you been with the process of storing, maintaining, and verifying the badge or extended learner record beyond the degree?

(n=23)

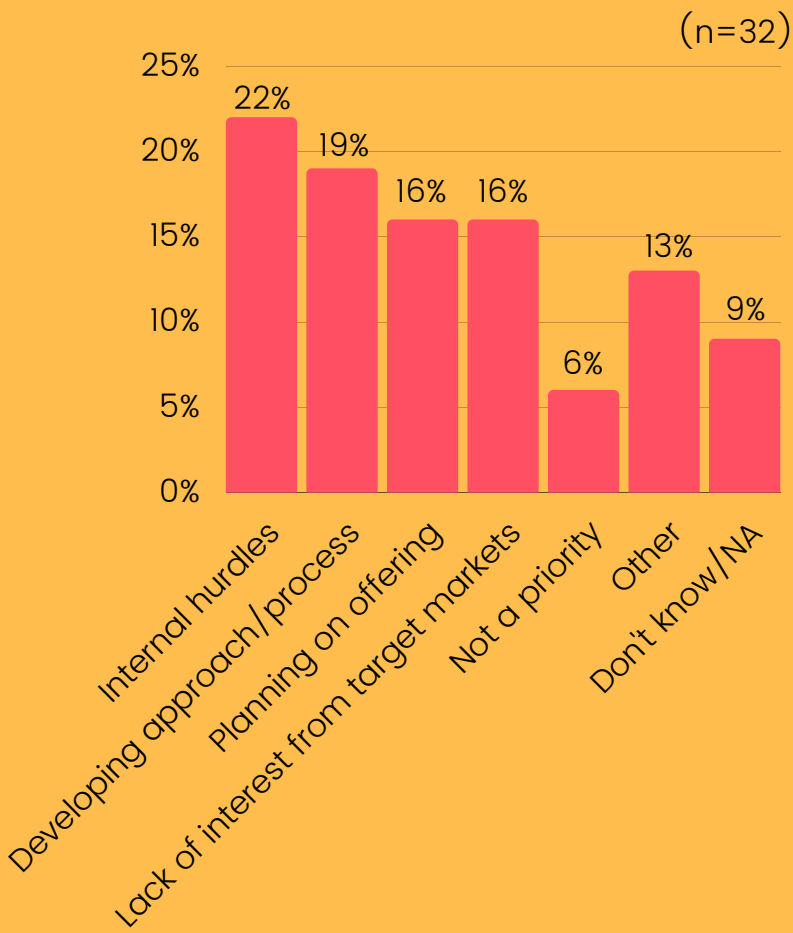


(n=25)

Eighty percent of respondents offering digital badges saw no change in enrollments based on these initiatives, while 20% saw a slight increase.



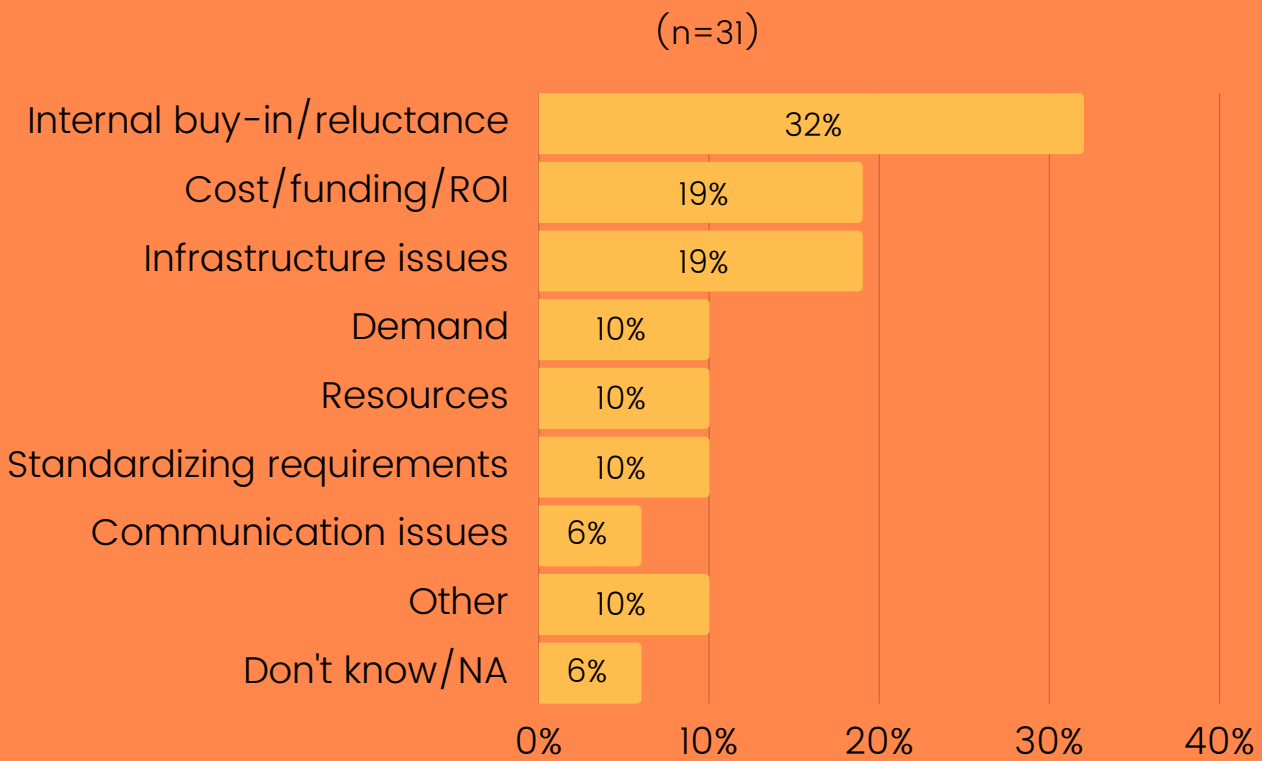
# DO NOT OFFER BADGING



Of those who do **not** currently offer digital badging, **22%** noted internal hurdles (systems or procedures) as their main reason.

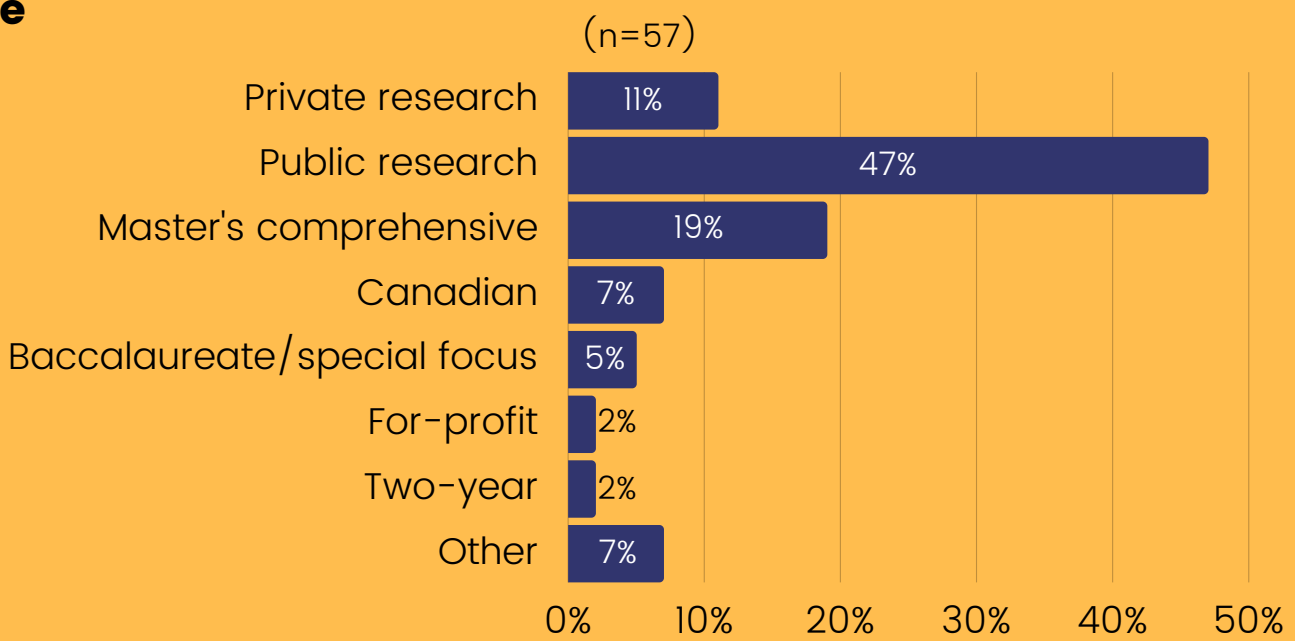
**Sixteen percent** do plan to offer them in the future.

## What hurdles are your institution facing in offering digital badges? (multiple responses accepted)

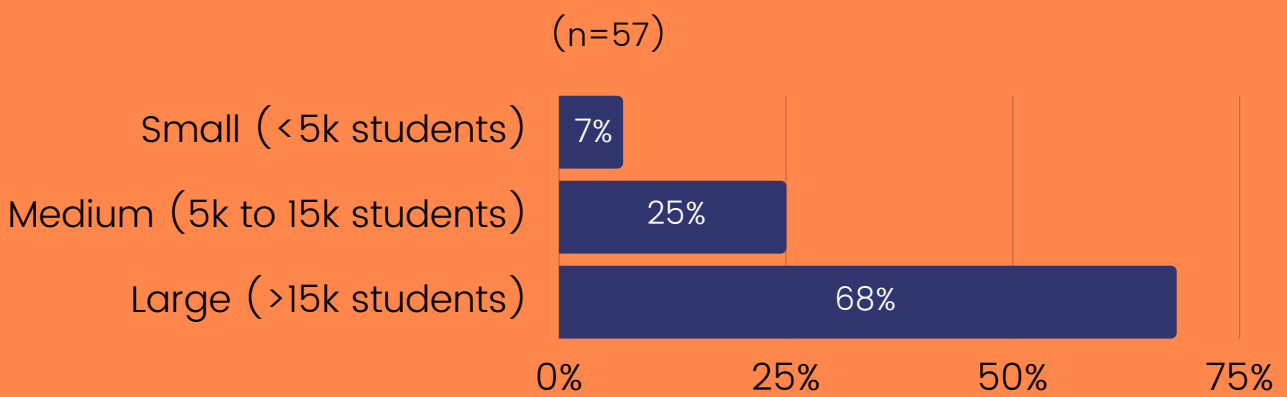


### Institution type

## DEMOGRAPHICS



### Institution size



For more info, visit [core.upcea.edu](http://core.upcea.edu)

