



## THE VALUE OF OUR UPCEA MEMBERSHIP

*One of the first things I did after accepting the position at Georgia State University was to become an UPCEA institutional member.*

GSU was launching an online education initiative and we needed UPCEA networks and resources to advance this effort.

### How will your UPCEA Institutional Membership contribute to the success of your university?

I expect that one of the major impacts of our UPCEA membership will be the increased awareness of all things professional, continuing and online (PCO). This will be very beneficial to my team, especially now in 2021!

The annual conference institutional pass was incredibly useful. It enabled me to introduce 9 team members to UPCEA. One team member said, "Can't believe UPCEA wasn't on my radar before. Thanks so much for encouraging us to actively participate."

Engaging in SOLA+R, the Annual Conference, and CORE (the member community platform) is particularly beneficial. I also tap UPCEA staff, particularly Julie Uranis or Jim Fong, with gnarly questions.

I recommend that anyone involved in PCO become an UPCEA member. This is where I found colleagues engaged in similar leadership roles who were dealing with similar issues to mine. That network is invaluable.



*Kim Siegenthaler*  
Associate Provost for Online Strategies  
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*"My previous institution was an UPCEA member and I had found our membership to be greatly beneficial."*