Why did you become an UPCEA partner?

We chose UPCEA partnership because their members are on the leading edge of campus adoption of labor market data for program alignment with employer demand.

Smart, influential leaders on campus using data at the point of decision. They define our market.

"UPCEA does a great job of creating the environment for meaningful interaction.

How has your UPCEA partnership contributed to your business success?

The friendships that naturally flow out of mutual respect and curiosity leads to business relationships. UPCEA doesn’t leave sponsors on the sideline. They do a great job of creating the environment for meaningful interaction.