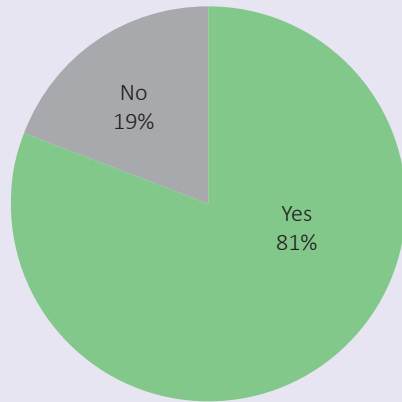


# Stackable Credentials

A 2020 UPCEA Survey

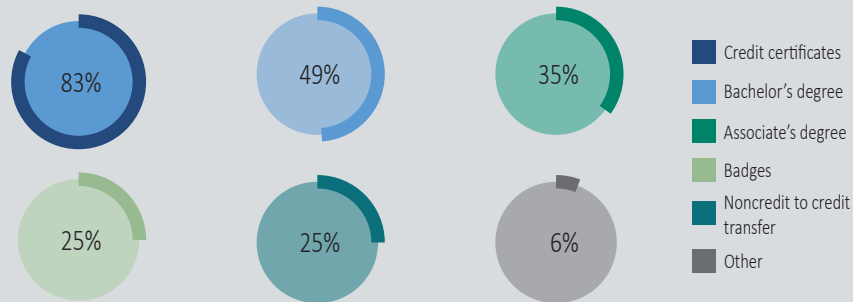
UPCEA conducted a brief survey to better understand the prevalence of stackable credentials. Methodology: The survey was posted on UPCEA's CORE discussion board from July 22nd to September 15th and 78 institutions participated.

## Offer Stackable Credentials? (n=78)



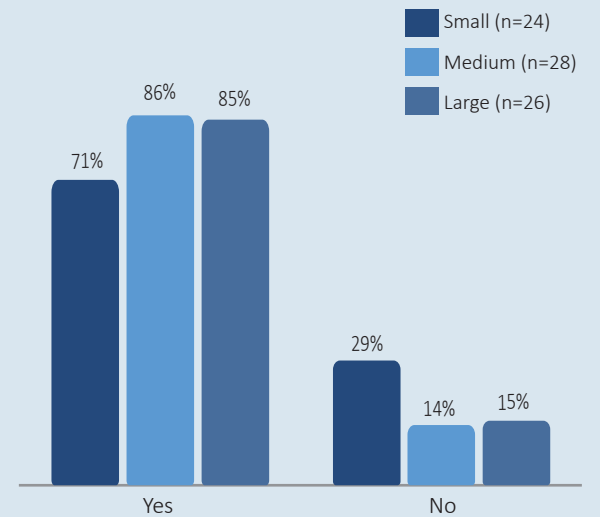
Eighty-one percent of institutions offer at least one type of stackable credential.

## Types of Stackable Credentials Offered by Institutions (n=63)



Credit certificates are the most common type of stackable credential. Just under half of institutions that offer stackable credentials offer bachelor's degrees that align with and count towards a graduate degree.

## By Institution Size, Does Your Institution Offer Stackable Credentials?



Small: 9,999 students or fewer  
Medium: 10,000 to 29,999 students  
Large: 30,000 students or more

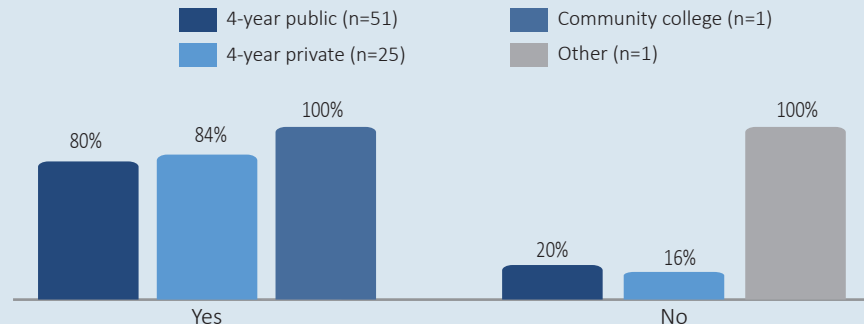
## Average Number of Stackable Offerings (n=62)

Answered "Yes" to offering stackable credentials



The average number of stackable credit certificates offered by an institution is 15.3.

## By Institution Type, Does Your Institution Offer Stackable Credentials?



Eighty percent of four-year public institutions and 84% of four-year private institutions offer at least one type of stackable credential.

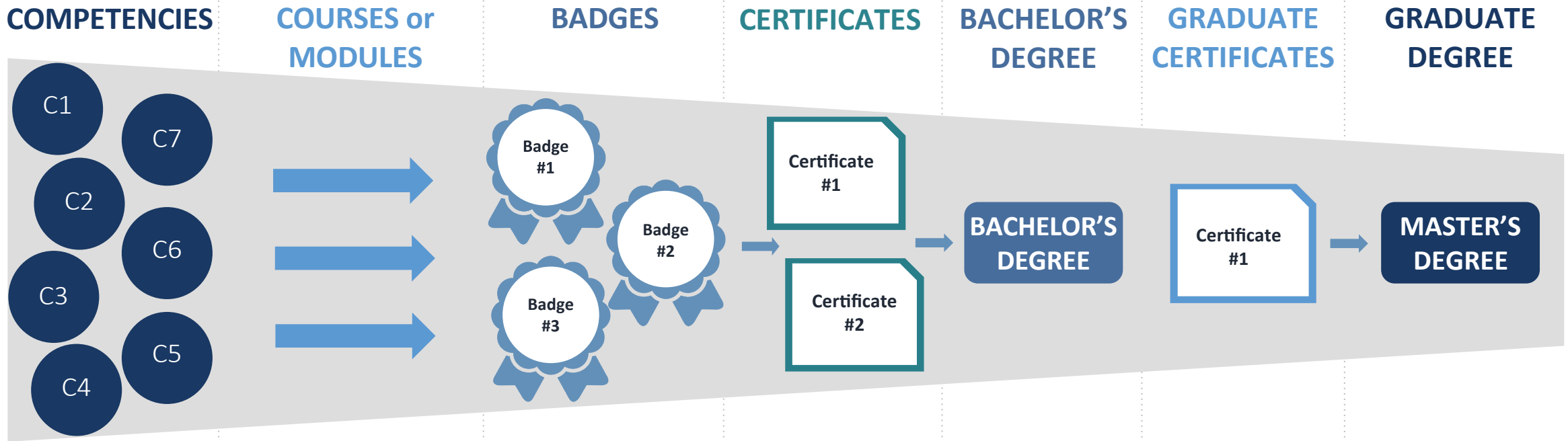
# A Model for the Future? A Stackable Credentials Pathway

Due to the prevalence of stackable credentials and their important role in current and future portfolios, UPCEA has developed a funnel model for stackable credential pathways.

Such pathways allow competencies to be converted into courses that build up into credit or non-credit programs. This layered funnel facilitates increased value for students by demonstrating their knowledge and skills through credentials. It also benefits the institution by increasing the number of entry points into the institution and diversifies revenue streams.

PATHWAY

EXAMPLES



- Relationship Building
- Communication
- Strategy
- Team Work
- Computer Programing
- Public Presentation

- Leadership and Motivation
- Leading Teams
- Building Organizational Culture
- Digital Marketing Strategy
- Leadership Communication in a virtual world

- Leadership Badge
- Project Management Badge
- Microsoft Office Badge
- Computer Design Using AutoCAD
- Business Communication
- Social Entrepreneurship

- Leadership Certificate
- Management Certificate
- Finance Certificate
- Hospitality Management Certificate

- Bachelor's Degree in Business
- Bachelor's Degree in Nursing
- Bachelor's Degree in Education

- Graduate Certificate in Leadership
- Graduate Certificate in Business
- Graduate Certificate in Healthcare Management

- Master's Degree in Finance
- Master's Degree in Management
- Master's Degree in Electrical Engineering