EV9LVE



2015 UPCEA Marketing Award Recipients



EV9LVE



Print Publications Catalog/Tabloid, 4-Color





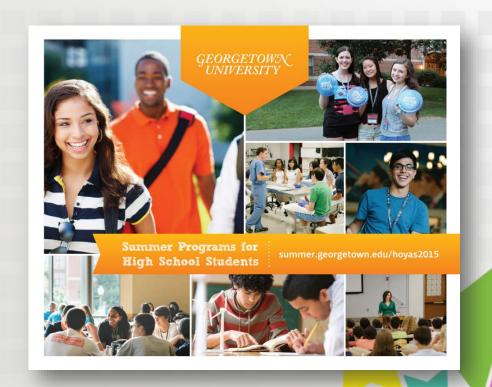
2015 Marketing Awards

SILVER

Georgetown University

School of Continuing Studies

Georgetown University Summer High School Catalog





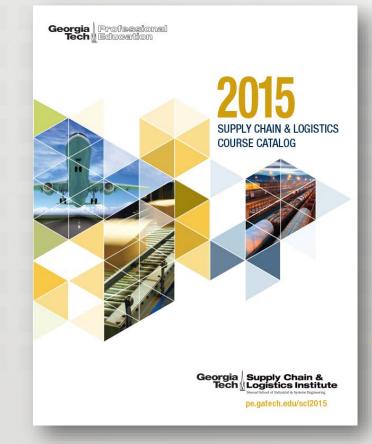


SILVER

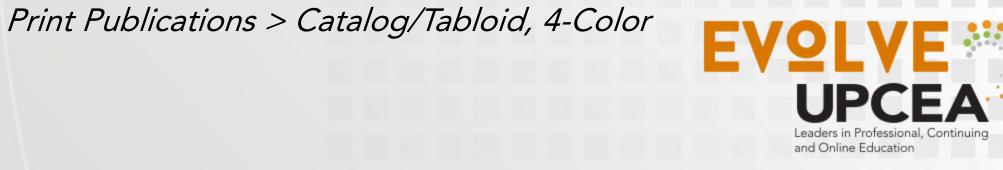
Georgia Institute of Technology

Professional Education

Georgia Tech Professional Education 2015 SCL Catalog



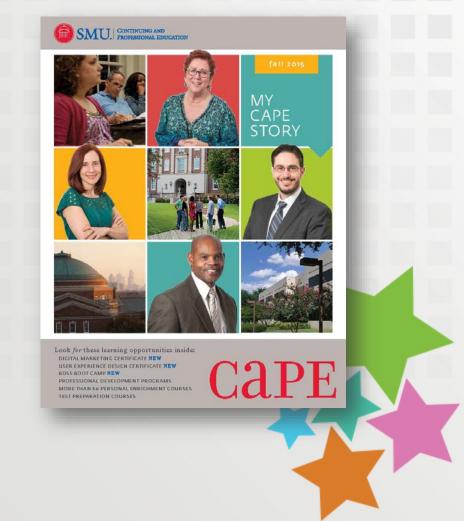




SMU

Continuing and Professional Education

CAPE Fall 2015 Catalog





2015 Marketing Awards

SILVER

University of Miami

Division of Continuing & International Education

Continuing, Online, and Professional Education 2014-15 Catalog









BRONZE

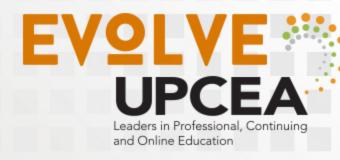
Kennesaw State University

College of Continuing and Professional Education

The Course Catalog



Print Publications > Catalog/Tabloid, 4-Color



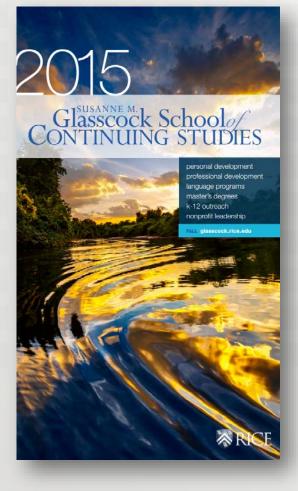
2015 Marketing Awards

BRONZE

Rice University

Susanne M. Glasscock School of Continuing Studies

Fall 2015 Course Catalog







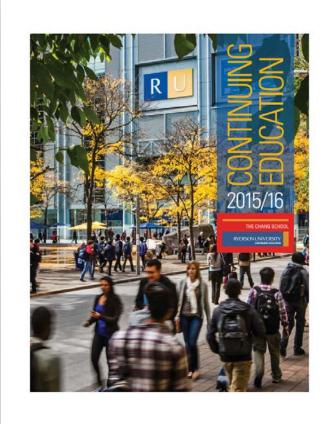


BRONZE

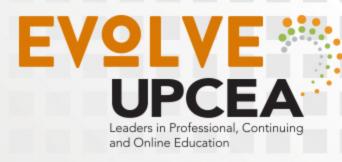
Ryerson University

The G. Raymond Chang School of Continuing Education

2014/15 Courses & Programs Publication







BRONZE

University of Delaware

Professional & Continuing Studies

Osher Wilmington Fall 2015 catalog







BRONZE

University of Richmond

School of Professional and Continuing Studies

Osher Fall 2014 Schedule of Classes – 10th Anniversary

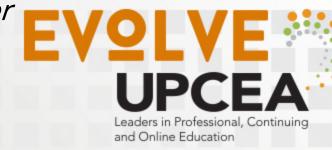


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Print Publications > Catalog/Tabloid, Color Cover

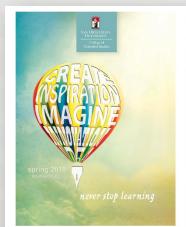


2015 Marketing Awards

BRONZE

San Diego State
University
College of Extended Studies

Dreaming Series











Print Publications Annual/Anniversary Report/Magazine





SILVER

Kansas State University

Global Campus

Global Campus Link Magazine





BRONZE

California State
University, Sacramento
College of Continuing Education

Access Magazine: Strategic Report 2012-2014







BRONZE

Georgia Institute of Technology
Professional Education

Georgia Tech Professional Education 2014 Impact Report







BRONZE

University of Nebraska

Online Worldwide

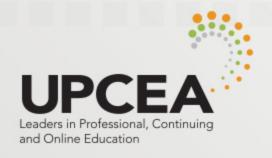
University of Nebraska Online Worldwide Annual Report



EV9LVE



Print Publications Brochure/Booklet





2015 Marketing Awards

GOLD

Columbia University

School of Continuing Education

Summer Programs for High School Students



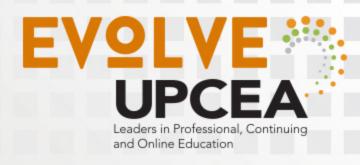


GOLD

Regis University

Admissions

Nursing Alumni Brochure



2015 Marketing Awards

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2015 Marketing Awards

GOLD

University of British Columbia
Continuing Studies

UBC Master of Engineering Leadership Brochure







2015 Marketing Awards

GOLD

University of Denver

University College

University College Viewbook





GOLD

University of Richmond

School of Professional and Continuing Studies

2015 Summer Study Abroad Brochure



2015 Marketing Awards





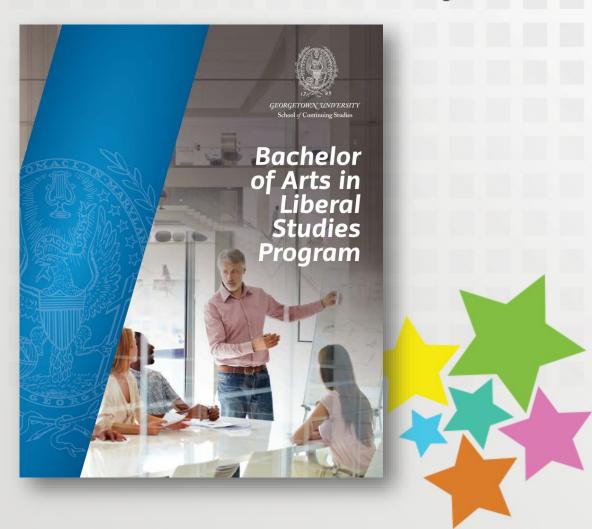
2015 Marketing Awards

SILVER

Georgetown University

School of Continuing Studies

Georgetown University
Bachelor of Arts in Liberal
Studies Brochure





2015 Marketing Awards

SILVER

Kansas State University

Global Campus

Agriculture Program Booklet







2015 Marketing Awards

SILVER

Purdue University

Engineering Professional Education

Purdue Online Engineering Brochure





2015 Marketing Awards

SILVER

Rice University

Susanne M. Glasscock School of Continuing Studies

Spring 2015 Bifold



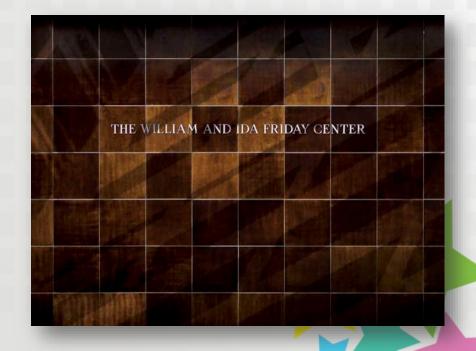


2015 Marketing Awards

SILVER

The University of North
Carolina at Chapel Hill
The William and Ida Friday Center for
Continuing Education

Friday Center – Conference Center Brochure





2015 Marketing Awards

SILVER

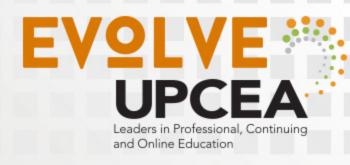
California State
University, Long Beach
College of Continuing and Professional
Education

Master of Supply Chain Management – Invest in Yourself









SILVER

University of Pennsylvania

Professional and Liberal Education (PLE)

Penn's College of Liberal and Professional Studies Program Brochures





2015 Marketing Awards

BRONZE

California State
University, Sacramento
College of Continuing Education

Strategic Plan 2012-2015







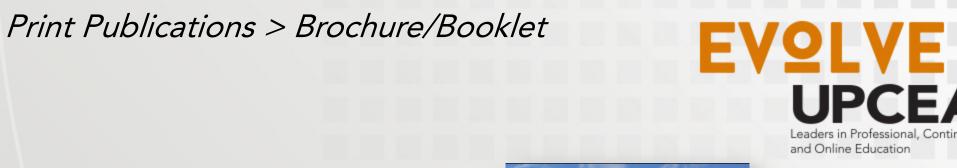
BRONZE

Colorado State University

CSU Online – Division of Continuing Education

Creating and Delivering CSU's Online Programs Brochure



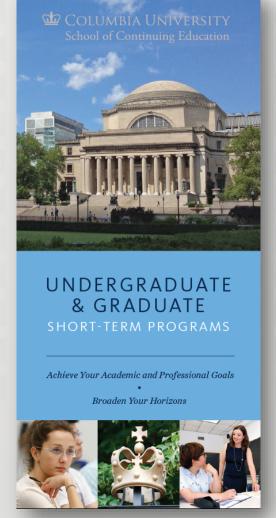


BRONZE

Columbia University

School of Continuing Education

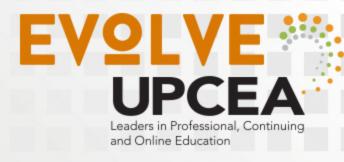
Undergraduate & Graduate Short-Term Programs











BRONZE

Kennesaw State University

College of Continuing and Professional Education

"I Did It"





EV9LVE



Print Publications Postcard



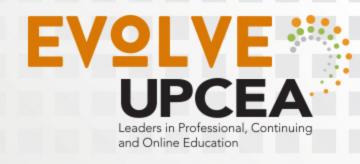


SILVER

NC State University

Office of Professional Development

Greetings from the 2015 Summer Institute in English









2015 Marketing Awards

SILVER

Regis University

Admissions

Nursing Career Path Postcard





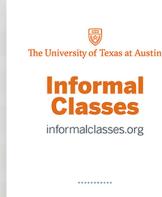
EVOLVE UPCEA Leaders in Professional, Continuing and Online Education

2015 Marketing Awards

SILVER

The University of Texas at Austin
TEXAS Extended Campus

Informal Classes: You Never Know Until You Try









EVOLVE UPCEA Leaders in Professional, Continuing and Online Education

2015 Marketing Awards

BRONZE

Kansas State University

Global Campus

K-State Global Campus Military Postcard





Kennesaw State University

College of Continuing and Professional Education

Expo Branded Postcard Series







Texas Tech University

Worldwide eLearning

Open House Postcard









2015 Marketing Awards

BRONZE

University of Denver

University College

DU Staff Mailer





















University of Richmond

School of Professional and Continuing Studies

Summer 2015 Culinary Arts Program Postcard





EV9LVE



Print Publications Newsletter



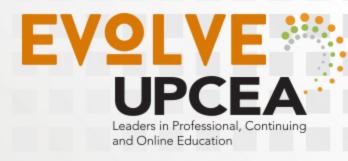




Kennesaw State University

College of Continuing and Professional Education

OLLI Newsletter







McGill University

School of Continuing Studies

The Next Page







University of Virginia

School of Continuing and Professional Studies

COLUMNS – News from the School of Continuing and Professional Studies





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Print Publications Poster

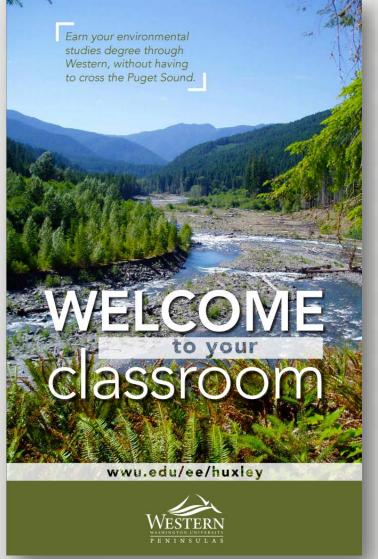




GOLD

Western Washington University Extended Education

Western Washington University Huxley Poster







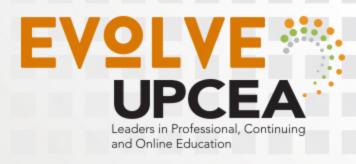


SILVER

University of Virginia

School of Continuing and Professional Studies

Celebrating 100 Years: 1915-2015 Timeline and Wall Display







Georgetown University

School of Continuing Studies

Georgetown University Master of Professional Studies in Journalism Program Poster



2015 Marketing Awards



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APPLICATION DEADLINES

Fall Term

Priority 1 - March 1 Priority 2 - May 1 Rolling - August 1

Spring Term

Priority - October 15 Rolling - December 1

Priority 1 - February 15

Summer Term

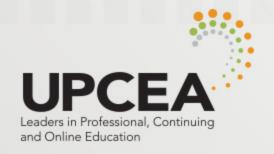
Contact: mpsjournalism@georgetown.edu



EV9LVE



Print Publications Miscellaneous Print Pieces



Print Publications > Miscellaneous Print Pieces



GOLD

Johnson & Wales University

School of Online & Continuing Education

What Can You Do With a Masters of Science in Finance?









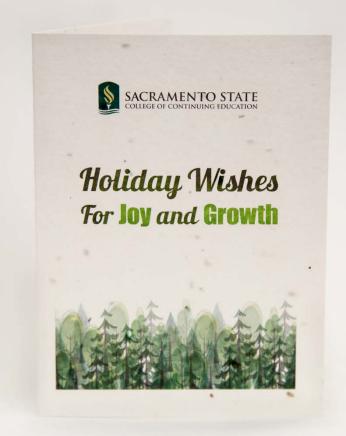


2015 Marketing Awards

SILVER

California State
University, Sacramento
College of Continuing Education

Plantable Holiday Card, December 2014





SILVER

Western Washington
University
Extended Education

Summer @ Western popsicle



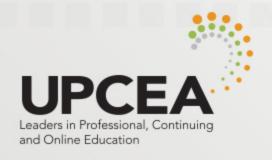




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2015 Marketing Awards

SILVER

Georgia Institute of Technology
Professional Education

Georgia Tech Professional Education USA Today Defense Ad



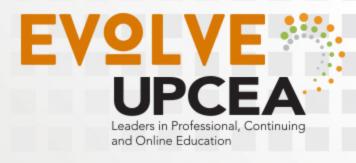


SILVER

Kennesaw State University

College of Continuing and Professional Education

Mattie Logan "I Did It" ad for KNOW Atlanta magazine









SILVER

Purdue University

Engineering Professional Education

Purdue Online Engineering



2015 Marketing Awards

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PURDUE



EVOLVE UPCEA Leaders in Professional, Continuing and Online Education

2015 Marketing Awards

SILVER

Regis University

Admissions

Denver Post Spadea





EVOLVE UPCEA Leaders in Professional, Continuing and Online Education

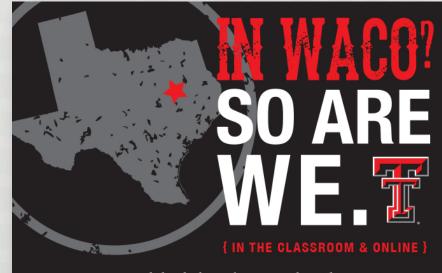
2015 Marketing Awards

SILVER

Texas Tech University

Worldwide eLearning

Waco Regional Site Waco Today Magazine Ad



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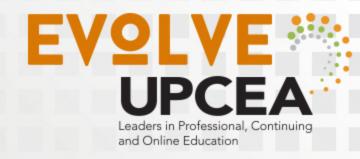


SILVER

University of Nebraska

Online Worldwide

Today Is The Day





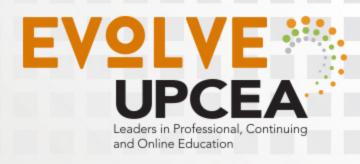




BRONZE

California State
University, Sacramento
College of Continuing Education

Sac State in Placer





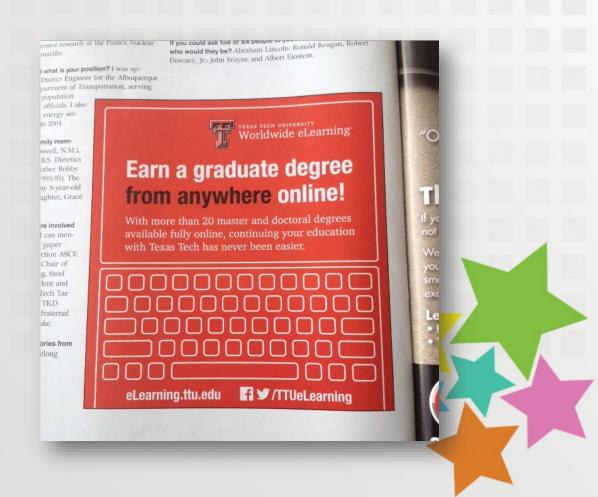


Texas Tech University

Worldwide eLearning

Texas Techsan Alumni Magazing Ad







University of
Massachusetts Lowell
Division of Online & Continuing
Education

International Study Abroad Print Ad







University of Richmond

School of Professional and Continuing Studies

Culinary Arts Print Ad – Sweet Offer

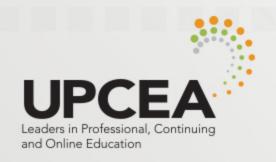




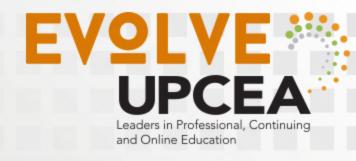
EV9LVE



Print Advertising Print Ad Campaign



Print Advertising > Print Ad Campaign



2015 Marketing Awards

SILVER

University of Pennsylvania

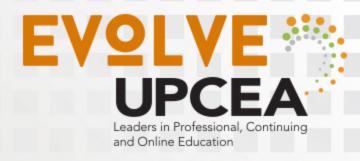
Professional and Liberal Education (PLE)

Penn Master of Liberal Arts and Post-Baccalaureate Ads, Kimmel/Broadway Campaign









2015 Marketing Awards

BRONZE

California State
University, Northridge
The Tseng College

Business Degree Program Ad Campaign





EVOLVE UPCEA Leaders in Professional, Continuing and Online Education

2015 Marketing Awards

BRONZE

Kennesaw State University

College of Continuing and Professional Education

"Learn More. Live Better."
Campaign







2015 Marketing Awards

BRONZE

New York University

School of Professional Studies

NYUSPS "U" Campaign

KNOW MORE



IN OUR CLASSROOMS, INDUSTRY PROFESSIONALS TELL IT LIKE IT IS.

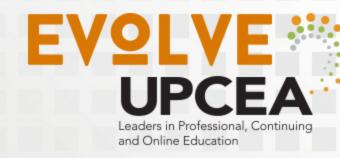
At the NYU School of Professional Studies, you acquire real-world, practical experience from top industry experts and thought leaders in their fields. Our graduate programs provide an insider's view to an education that is immediately applicable in the workplace. Immersed in the heart of NYC, you benefit from an unmatched global perspective, invaluable networking opportunities, and professional experiences at top companies and organizations, Sixteen career-focused master's degrees and 15 graduate certificates prepare you for the challenges that lie ahead and the successes within and beyond your reach.

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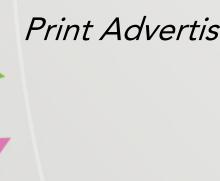
BRONZE

New York University

School of Professional Studies

Diploma Programs







BRONZE

San Diego State University College of Extended Studies

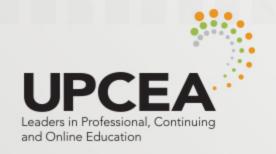
Business of Craft Beer Print Campaign



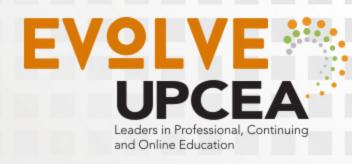




Outdoor/Exhibit Signage Outdoor Billboard/Signage







SILVER

Georgetown University

School of Continuing Studies

Georgetown University
Summer School Outdoor
Banner

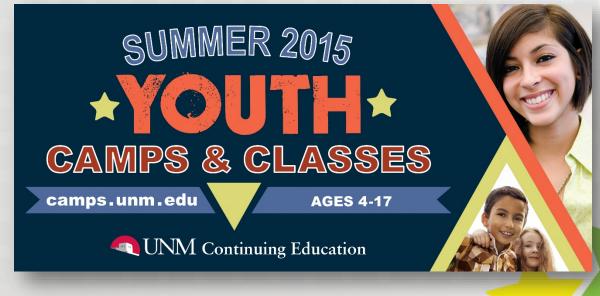






SILVER

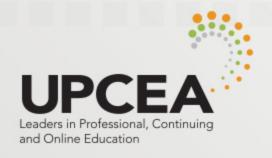
University of New Mexico
Extended Learning



Summer 2015 Youth Camps & Classes



Outdoor/Exhibit Signage Transit





2015 Marketing Awards

GOLD

Ryerson University

The G. Raymond Chang School of Continuing Education

Winter 2015 – TTC Station Takeover











SILVER

Georgetown University

School of Continuing Studies

Georgetown University Capital Bikeshare Station Outdoor Campaign





Outdoor/Exhibit Signage Trade Show Exhibit





2015 Marketing Awards

GOLD

Texas Tech University

Worldwide eLearning

Worldwide eLearning Retractable Banners







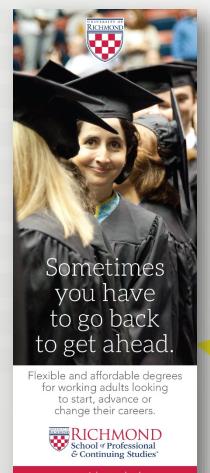
2015 Marketing Awards

SILVER

University of Richmond

School of Professional and Continuing Studies

Degree Program Pop Up Stick Banner



spcs.richmond.edu





and Online Education

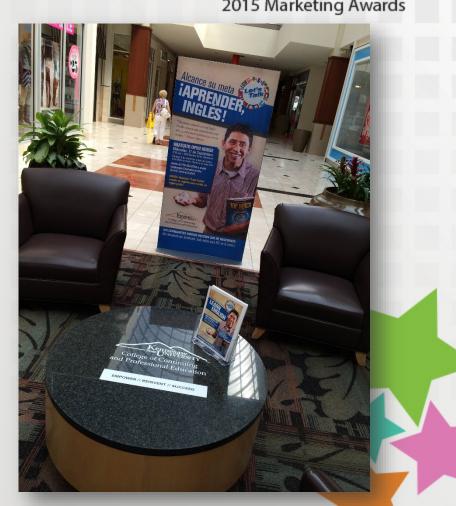
2015 Marketing Awards

BRONZE

Kennesaw State University

College of Continuing and Professional Education

Town Center Mall standees





2015 Marketing Awards

BRONZE

Purdue University

Engineering Professional Education

Purdue Online Engineering Sign If you're reading this...

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PURDUE

2015 Marketing Awards

BRONZE

University of New Mexico

Extended Learning

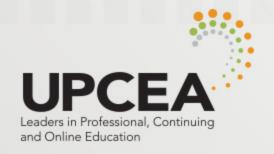
NewMexicoKids Child Care Resource and Referral Banner



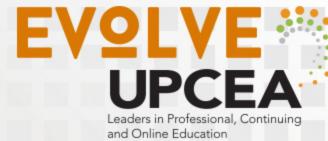




Outdoor/Exhibit Signage Outdoor Campaign



Outdoor/Exhibit Signage > Outdoor Campaign



2015 Marketing Awards

BRONZE

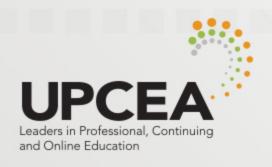
Western Washington
University
Extended Education

Summer Squirrel









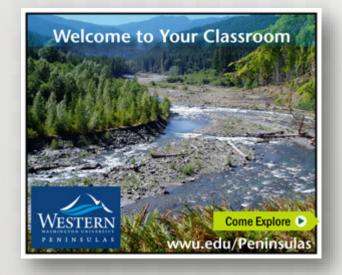




SILVER

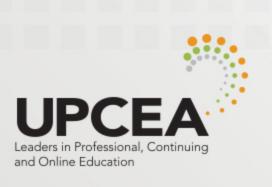
Western Washington
University
Extended Education

Western Washington University Pandora Ad











2015 Marketing Awards

GOLD

University of
Massachusetts Lowell
Division of Online & Continuing
Education

"I'm Continuing" Television Commercial





2015 Marketing Awards

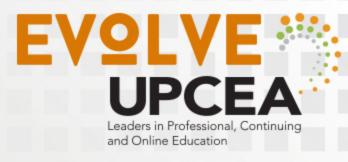
SILVER

Embry-Riddle Aeronautical University

The World Awaits







SILVER

Washington State
University Global
Campus

Taking Flight





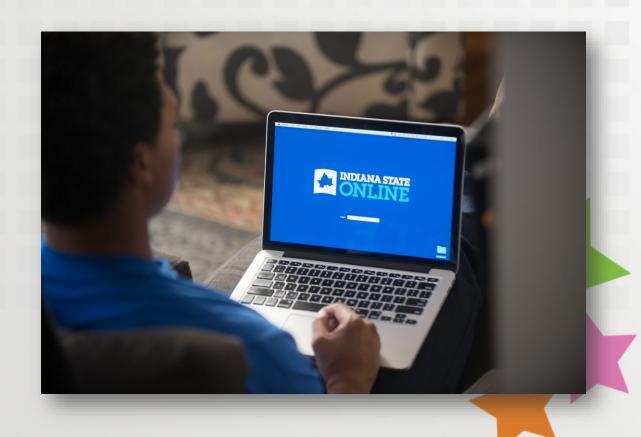


2015 Marketing Awards

BRONZE

Indiana State University

There's More to Blue Online







BRONZE

Kansas State University

Global Campus

Global Campus Commercial











GOLD

Regis University

Admissions

Look Outward Inquire Within Broadcast Radio Campaign





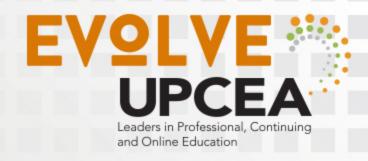


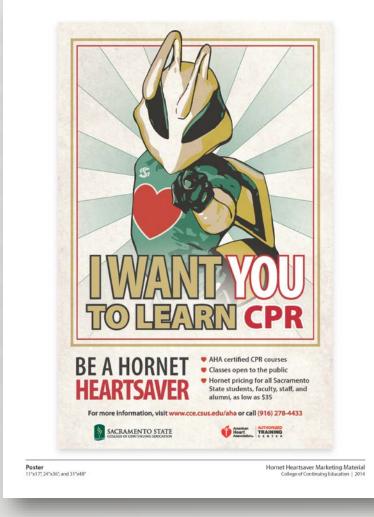


GOLD

California State
University, Sacramento
College of Continuing Education

Hornet Heartsaver Campaign 2015







SILVER

Boston University

Metropolitan College

MET Keywords Campaign



2015 Marketing Awards

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SILVER

Boston University

Metropolitan College

Century of Summer: BU Summer Term Campaign



2015 Marketing Awards

Summer 1: May 19-June 26 Summer 2: June 29-August 7

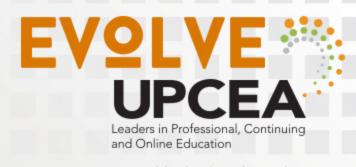


BU Summer Term



Registration begins February 26, 2015. Visit bu.edu/summer





SILVER

Colorado State University



CSU Online – Division of Continuing Education

CSU Online Re-Branding Campaign

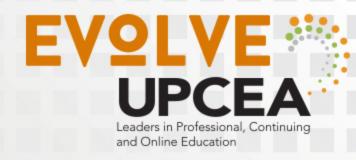




SILVER

Embry-Riddle Aeronautical University

Virtually Anywhere





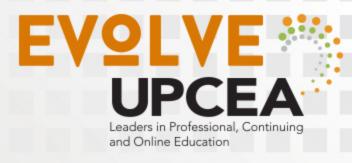


SILVER

Kansas State University

Global Campus

K-State Summer Campaign







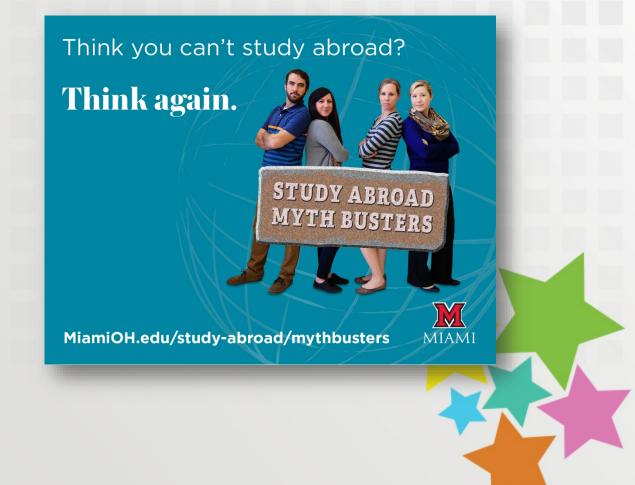
SILVER

Miami University

Global Initiatives

Study Abroad Mythbusters







2015 Marketing Awards

SILVER

Regis University

Admissions

Look Outward Inquire Within Campaign





SILVER

Rhode Island School of Design
Continuing Education

2015 RISD Pre-College Campaign





Mixed Media Campaign



EVOLVE UPCEA Leaders in Professional, Continuing and Online Education

2015 Marketing Awards

SILVER

Ryerson University

The G. Raymond Chang School of Continuing Education

2014-2015 TRANSFORM Campaign









Mixed Media Campaign



SILVER

San Diego State
University
College of Extended Studies

Business of Wine – Print Campaign









EVOLVE UPCEA Leaders in Professional, Continuing and Online Education

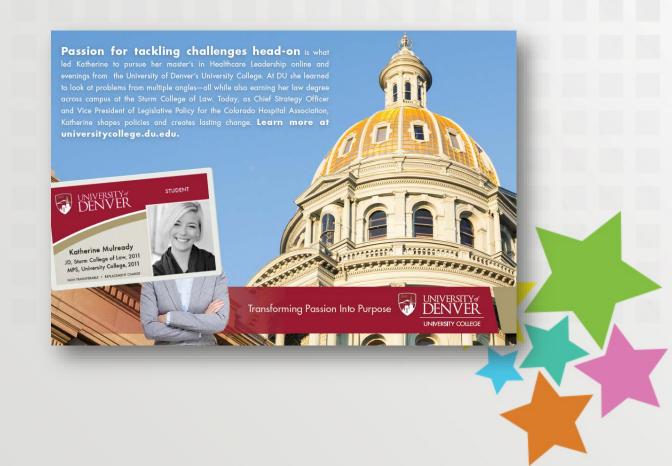
2015 Marketing Awards

SILVER

University of Denver

University College

Transforming Passion Into Purpose







SILVER

University of New Mexico
Extended Learning

Summer 2015 Youth Campaign





EVOLVE UPCEA Leaders in Professional, Continuing and Online Education

2015 Marketing Awards

SILVER

University of New Mexico
Extended Learning

The Big 5



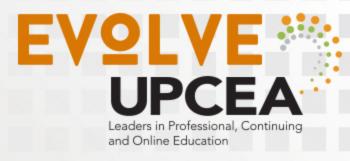




University of Pennsylvania

Professional and Liberal Education (PLE)

Penn Summer Campaign



2015 Marketing Awards



Banner placed on Penn's campus





Free-standing insert in Penn's campus newspaper, The Daily Pennsylvanian (front and back)

Mixed Media Campaign



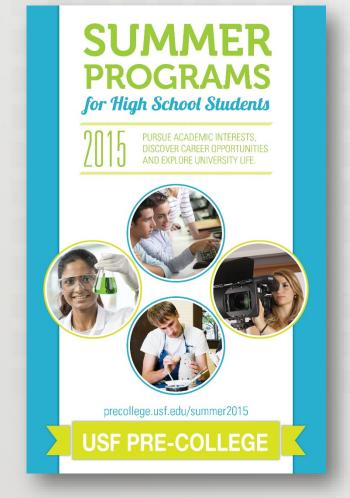
SILVER

University of South Florida

Innovative Education

USF Pre-College







Mixed Media Campaign



EVOLVE UPCEA Leaders in Professional, Continuing and Online Education

2015 Marketing Awards

SILVER

Western Michigan
University
Extended University Programs

WMU Welcome to Someday Campaign





BRONZE

University of Richmond

College of Continuing and Professional Education

Osher 10th Anniversary





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GOLD

Kennesaw State University

College of Continuing and Professional Education

Summer University Brochure





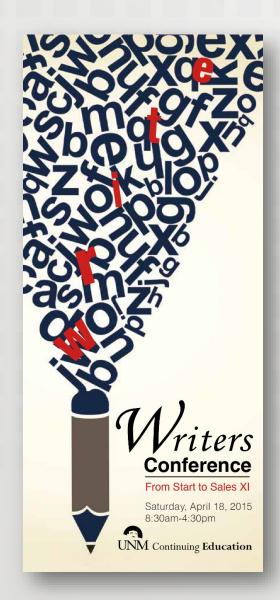




GOLD

University of New Mexico
Extended Learning

Writers Conference Brochure







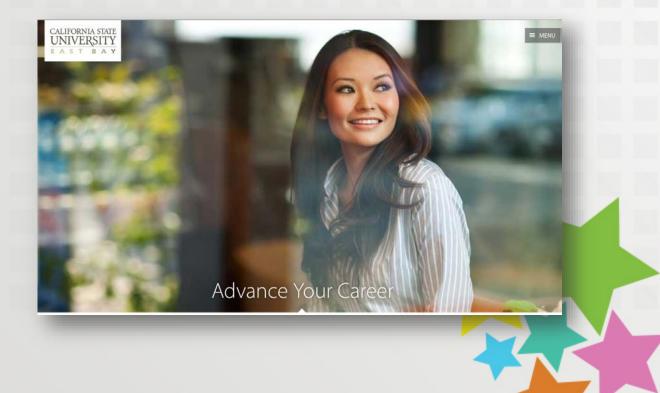


SILVER

California State
University, East Bay
Continuing Education

CSUEB Website and Student Experience





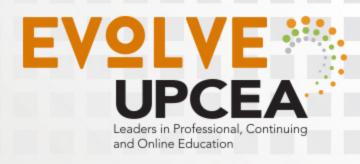


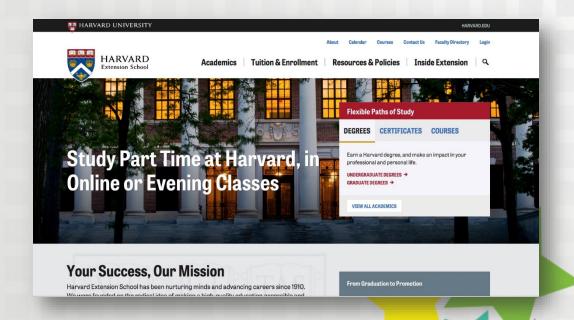
SILVER

Harvard University

Division of Continuing Education

Harvard Extension School Website Redesign







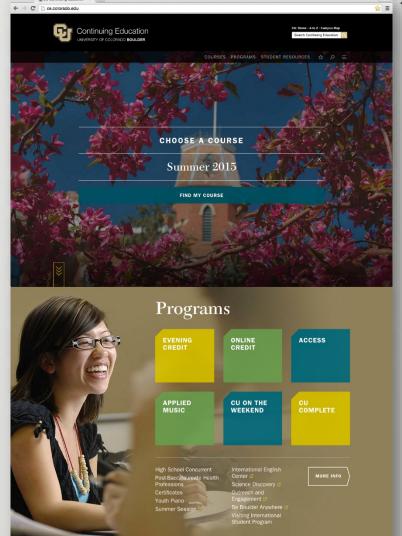
EVOLVE UPCEA Leaders in Professional, Continuing and Online Education

2015 Marketing Awards

SILVER

University of Colorado Boulder

CU-Boulder Continuing Education Website





EVOLVE UPCEA Leaders in Professional, Continuing and Online Education

2015 Marketing Awards

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University of Nebraska

Online Worldwide

Most Improved Social Media

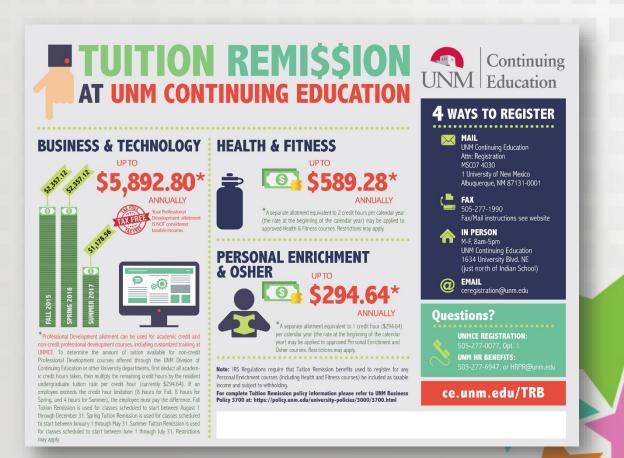




University of New Mexico
Extended Learning

UNM Tuition Remission Flyer





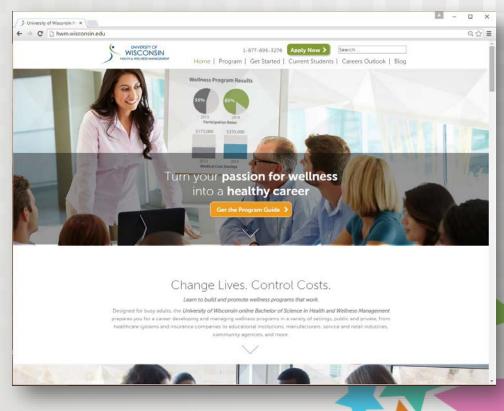


University of Wisconsin-Extension

Division of Continuing Education, Outreach and E-Learning

University of Wisconsin Bachelor of Science in Health and Wellness Management Website







Western Washington University Extended Education

Western Washington
University Conference
Services Website



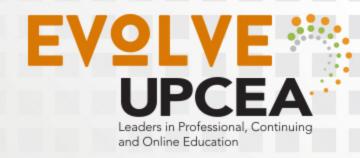


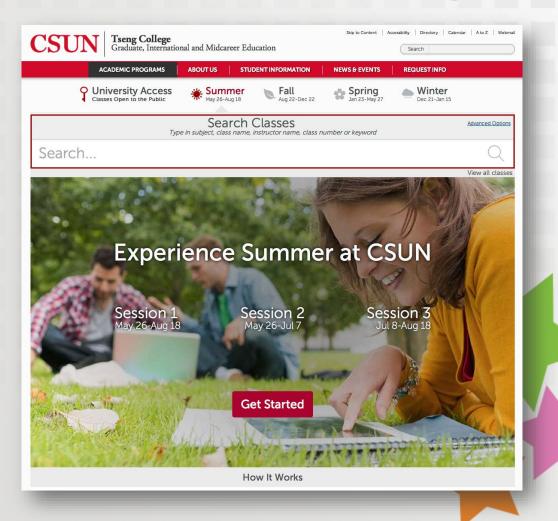


BRONZE

California State
University, Northridge
The Tseng College

Summer Session 2015 Website





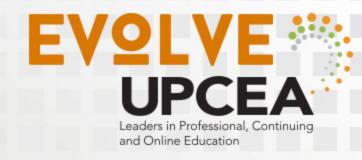


BRONZE

Johnson & Wales University

School of Online & Continuing Education

Online.jwu.edu



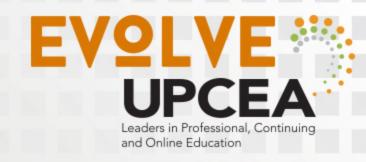




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NC State University

Customized Contractual Education brochure







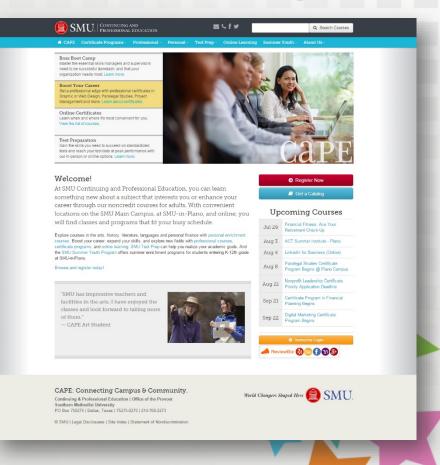
BRONZE

SMU

Continuing and Professional Education

SMU CAPE Website Redesign





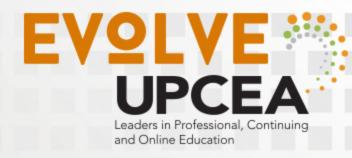


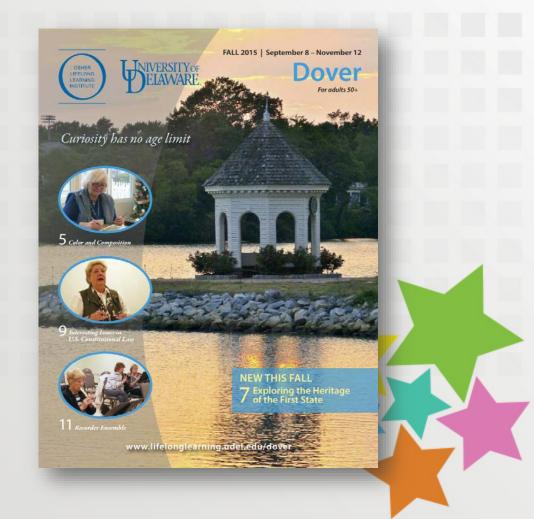
BRONZE

University of Delaware

Professional & Continuing Studies

Osher Dover F15 catalog





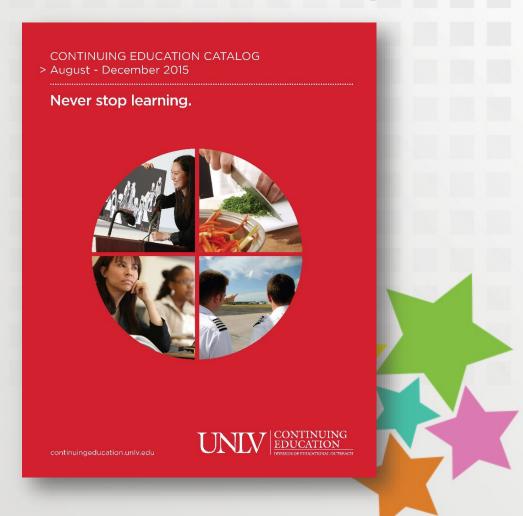


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University of Nevada, Las Vegas Division of Educational Outreach

Continuing Education
Catalog



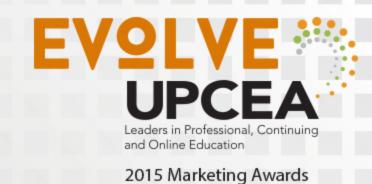


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and Online Education





SIIVFR

Berklee College of Music

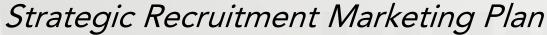
Berklee Online

Driving Awareness and Enrollments Using MOOCs



Driving Awareness and Enrollments Using MOOCs









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Georgia Institute of Technology

Professional Education

Getting Back to the Basics: Reviving the Annual Basic Economic Development Course Georgia Professional Tech Education

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The Basic Economic Development
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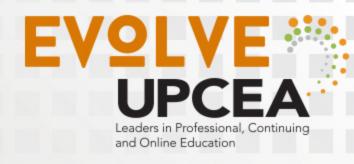
Georgia Tech Global Learning Center 84 Fifth Street NW, Atlanta, GA 30308

HOTEL RECOMMENDATIONS

- The Georgia Tech Hotel & Conference Center
- Renaissance Atlanta Midtown Hotel

Visit pe.gatech.edu/bedc-2015 or call 404.385.3501





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Enrich Your Learning Experience Within the Specialization

Introduction to Project Management Principles and Practices: On-Demand Specialization





BRONZE

Harvard University

Division of Continuing Education

Joining Forces: Marketing and Enrollment Services Strategic Recruitment Marketing Plan 2015 Harvard University Division of Continuing Education Joining Forces: Marketing and Enrollment Services Strategic Recruitment Management Plan

Harvard University Division of Continuing Education Harvard Extension School

Joining Forces: Marketing and Enrollment Services Strategic Recruitment Marketing Plan

2015 UPCEA Marketing Awards



July 2015

Submitted by:

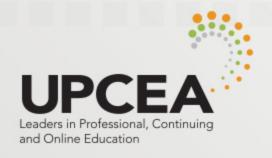
Kelly Leslie, Director of Marketing Jason Smith, Associate Dean of Enrollment & Retention



EV9LVE



Interactive Media Website



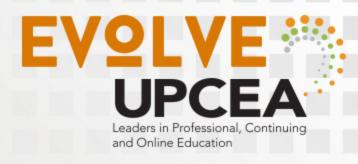


GOLD

University of Wisconsin-Extension

Division of Continuing Education, Outreach and E-Learning

University of Wisconsin Bachelor of Science in Health and Wellness Management Website







GOLD

University of Wisconsin-Extension

Division of Continuing Education, Outreach and E-Learning

University of Wisconsin Master of Science in Data Science Website







EVOLVE UPCEA Leaders in Professional, Continuing and Online Education

2015 Marketing Awards

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California State
University, East Bay
Continuing Education

CSUEB Website and Student Experience



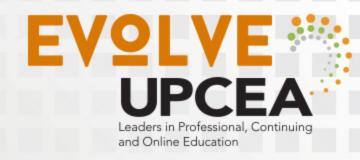
Interactive Media > Website

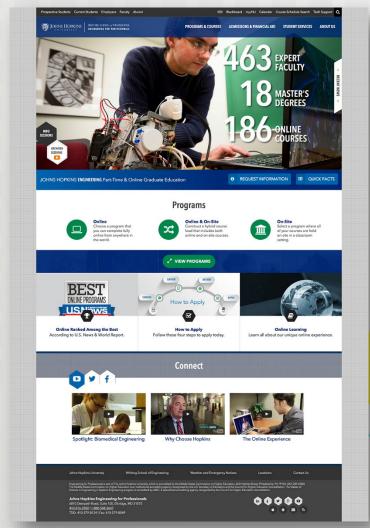


Johns Hopkins University

Engineering for Professionals

Redesign of EP.JHU.EDU







The University of North
Carolina at Chapel Hill
The William and Ida Friday Center for
Continuing Education

The Friday Center – UNC Core Website







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University of Colorado Boulder

CE.COLORADO.EDU





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University of Delaware

Professional & Continuing Studies

University of Delaware, Professional & Continuing Studies Website



FINIVERSITY OF ELAWARE. Professional & Continuing Studies

2015 Marketing Awards



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Interactive Media E-communication





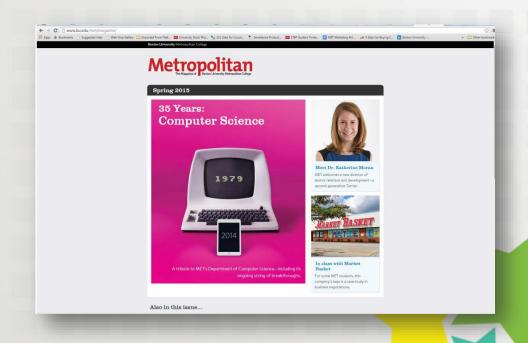
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Boston University

Metropolitan College

Metropolitan – The Magazine of Boston University Metropolitan College







SILVER

Johnson & Wales University

School of Online & Continuing Education

Career Catalyst blog





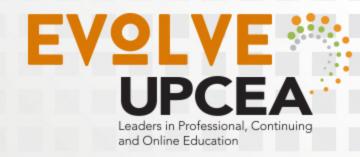


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Kennesaw State University

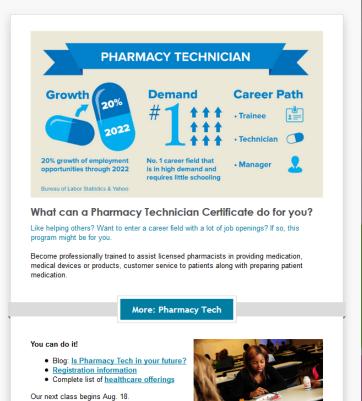
College of Continuing and Professional Education

Emails



2015 Marketing Awards









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Regis University

Admissions

Rocky Mountain Beard Scratcher





2015 Marketing Awards

SILVER

The University of North
Carolina at Chapel Hill
The William and Ida Friday Center for
Continuing Education

The Friday Center – Positive Psychology MOOC Email





2015 Marketing Awards

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University of New Mexico
Extended Learning

UNM Extended Learning Marketing Online Annual Report





2015 Marketing Awards

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University of Wisconsin-Extension

Division of Continuing Education, Outreach and E-Learning

University of Wisconsin Master of Science in Data Science Email Blast



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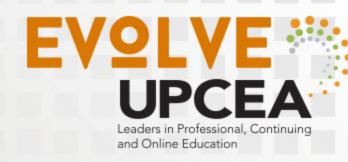
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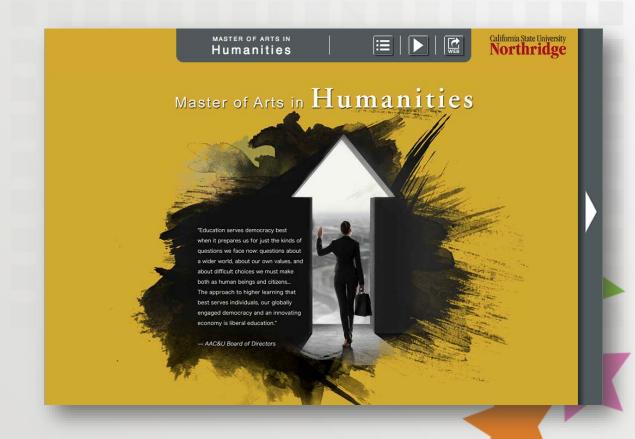




BRONZE

California State
University, Northridge
The Tseng College

Master of Arts in Humanities Ebrochure





2015 Marketing Awards

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LIN Digital Engineering Email Subject: Explore online engineering degrees with K-State Global Campus



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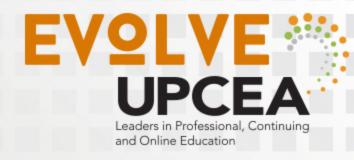
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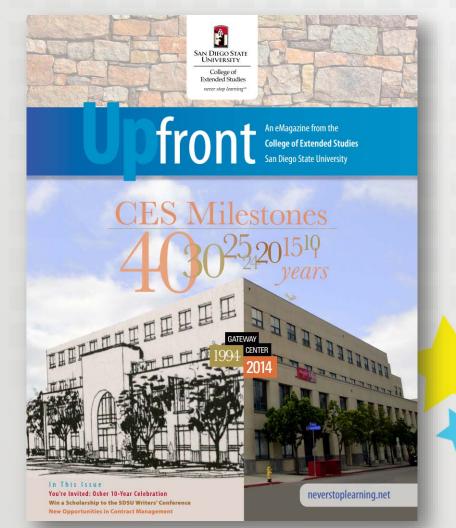




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San Diego State
University
College of Extended Studies

UPFRONT (Vol. 10) – "CES Milestones"





2015 Marketing Awards

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University of
Massachusetts Lowell
Division of Online & Continuing
Education

Fall 2015 E-Newsletter



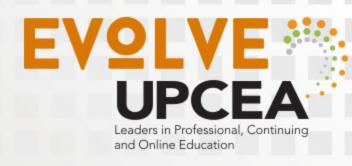


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Colorado State University

CSU Online – Division of Continuing Education

How Does Online Learning Work? - Video





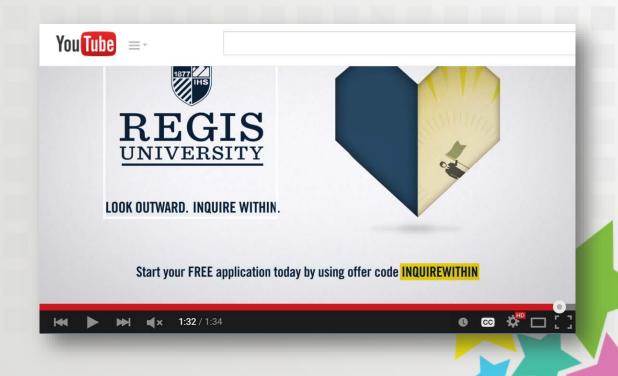
2015 Marketing Awards

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Regis University

Admissions

Admissions Video Series







SILVER

Colorado State University

CSU Online – Division of Continuing Education

Music Therapy Student Testimonial – Video









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Embry-Riddle Aeronautical University

The Future Belongs to You







Georgia Institute of Technology

Professional Education

Georgia Tech Professional Education Promo Video







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Why Choose Hopkins























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Johns Hopkins University

Engineering for Professionals

Course Spotlight: Biomedical Engineering Practice and Innovation











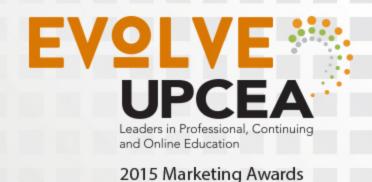












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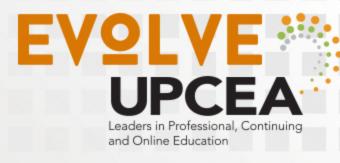
San Diego State
University
College of Extended Studies

San Diego State University
Writers' Conference

SDSU Writers' Conference 2015 Highlights







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San Diego State
University
College of Extended Studies

SDSU Business of Craft Beer – Crafting a Career



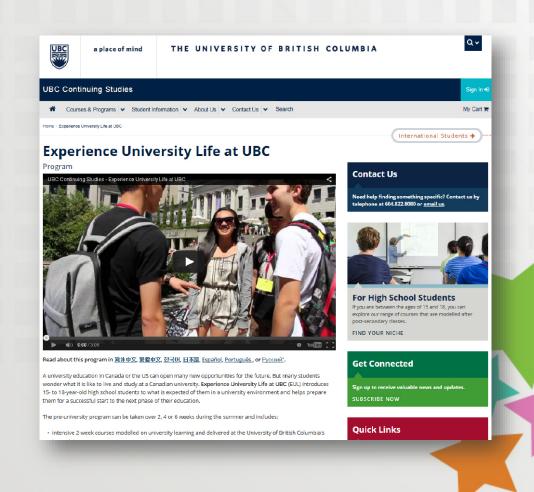


2015 Marketing Awards

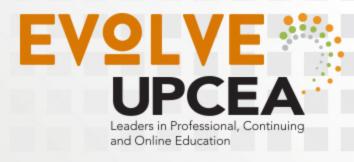
SILVER

University of British Columbia Continuing Studies

Experience University Life at UBC Video







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University of California, Irvine Extension

What a Paralegal Can Do







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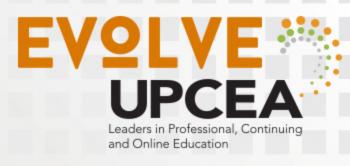
University of Victoria

Division of Continuing Studies

Current Concepts in Dentistry Promo Video







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University of Wisconsin-Extension

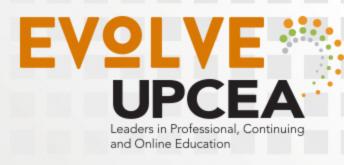
Division of Continuing Education, Outreach and E-Learning

University of Wisconsin Flexible Option 30-Second YouTube Ad









BRONZE

California State
University, Northridge
The Tseng College

Music Industry
Administration Testimonial
Video



Master of Arts in Music Industry Administration at CSUN





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Emory University

Emory Continuing Education

OLLI at Emory – Emory Continuing Education



Emory Continuing Education





BRONZE

Kennesaw State University

College of Continuing and Professional Education

Videos On Demand







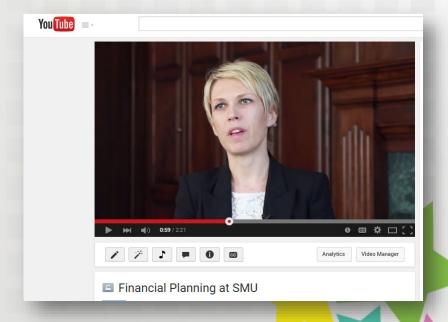
2015 Marketing Awards

BRONZE

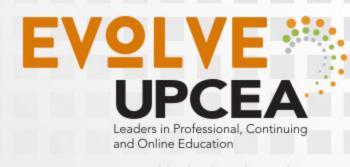
SMU

Continuing and Professional Education

Financial Planning Certificate Video



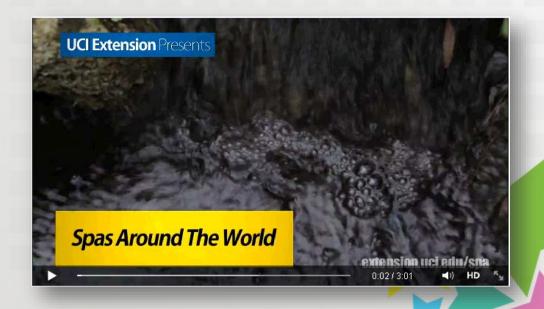




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University of California, Irvine Extension

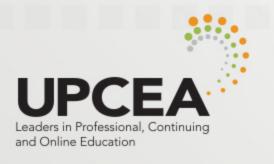
"Extension Presents" Viral Video Brand Awareness Campaign



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Interactive Media Online Display Ads





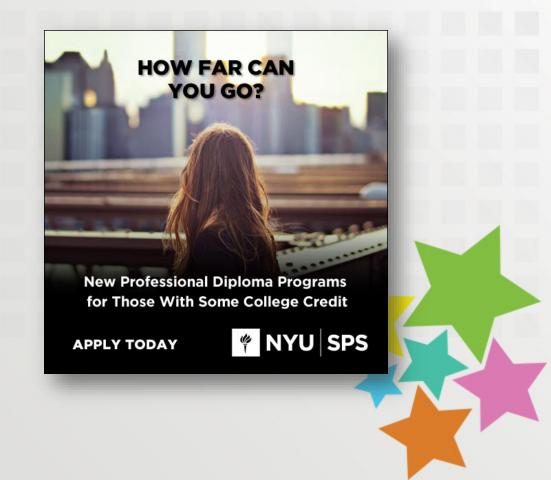
2015 Marketing Awards

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New York University

School of Professional Studies

NYUSPS Diplomas







SILVER

Regis University

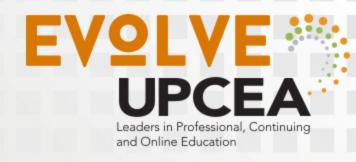
Admissions

Look Outward Inquire Within Display









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Division of Online & Continuing
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The University of North
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The Friday Center – Conference Center Online Display Ads







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University of New Mexico

Extended Learning

Classes for Work & Play Online Ad





2015 Marketing Awards





EA5TAE: and Online Education

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Penn

BRONZE

University of Pennsylvania

Professional and Liberal Education (PLE)

Online Display Ads -Professional Master's Sciences SEM Campaign



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Master of Science in Applied Geosciences,

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2015 Marketing Awards

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New York University

School of Professional Studies

NYUSPS "U" Interactive

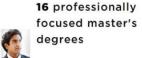


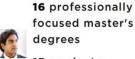
People who want to change the world



People who want to change the world start by transforming themselves

MS General NextLevel3 (NL3) 300x250 SWF



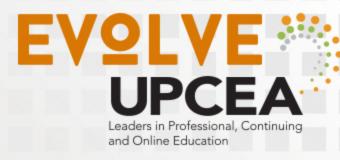


15 graduate certificates









2015 Marketing Awards

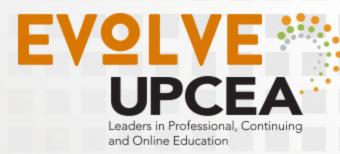
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Kennesaw State University

College of Continuing and Professional Education

3D Virtual Tours





2015 Marketing Awards

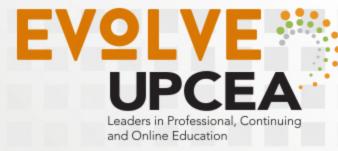
BRONZE

Texas Tech University

Worldwide eLearning

Worldwide eLearning Clickto-Website Campaign





BRONZE

University of California
Berkeley Extension
Communications and Marketing
Services

Berkeley Leadership Accelerator





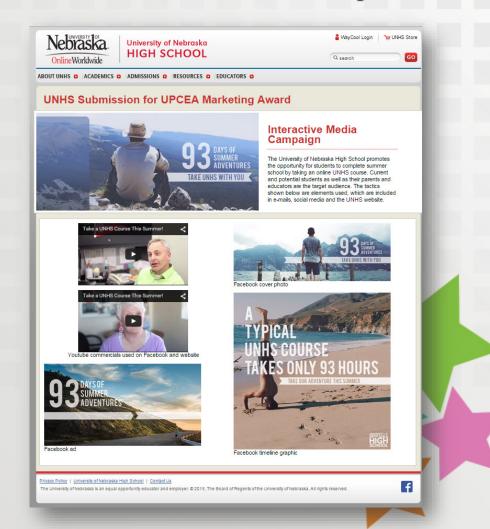
2015 Marketing Awards

BRONZE

University of Nebraska

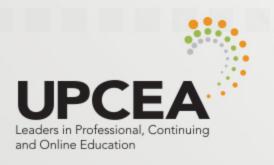
University of Nebraska High School

UNHS Summer School Campaign











2015 Marketing Awards

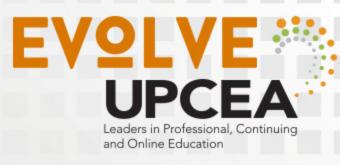
SILVER

Colorado State University

CSU Online – Division of Continuing Education

Thinking Through Going Back to School – Worksheet

Education + Your Life What to Consider before you Co	ntinue your Education
"Should I go back to school?" It's a question a lot of adults ask them	
can be taken lightly. Returning to school impacts nearly every elemer	
That's why we developed this guide—based on the most common cor students over the years—to help you assess what going back to schoo decisions about your educational journey.	
Let's begin!	
_	
1 Identify Your Objectives	
Why are you interested in going back to school? What do you hope to	gain or accomplish with your studies?
Choose the statements most relevant to you; then rank them by imp	ortance.
want:	
To make more money	■ To do work that will make me happy
To enter a field with more job opportunities/higher demand	■ To turn my passion into a career
☐ A new job because I lost my old one ☐ To learn new skills to stay marketable	☐ To make a difference in the world
To complete a degree I already started	More mental stimulation
A promotion/to move up in my current career	A more interesting career
To learn more about an area of interest	To go to school for personal fulfillment
	Other
My top 3 priorities are:	
2 Search for Programs	
Make sure you identify <u>what level of degree</u> will ultimately help you n determined your path and where you need to start, you can look for y	
Begin by researching your general area of interest, and see what kind by how many options are out there. Keep in mind the following as yo	
School-Specific Factors	
Top schools for your field of interest	
Best value" schools that cover your field of interest	
•	ı want
 Schools in your geographic region with the type of program you 	

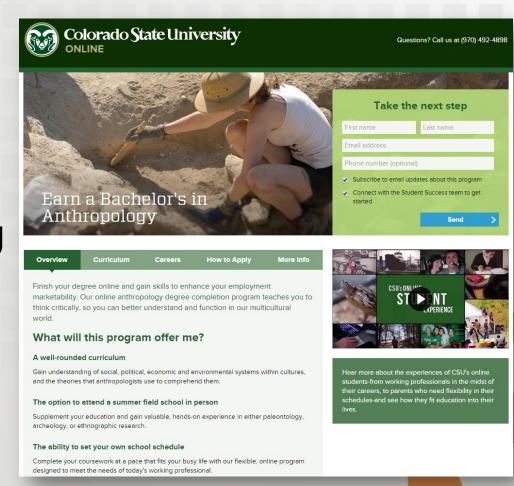


SILVER

Colorado State University

CSU Online – Division of Continuing Education

CSU Online Anthropology Landing Page





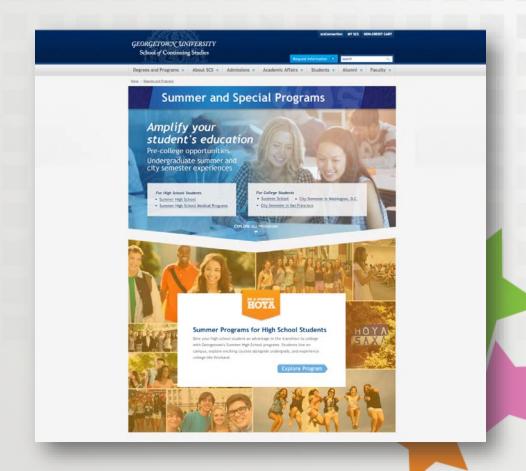
2015 Marketing Awards

SILVER

Georgetown University

School of Continuing Studies

Georgetown University
Summer & Special Programs
Parent-Targeted Landing Page





2015 Marketing Awards

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Georgia Institute of Technology Professional Education

Georgia Tech Professional Education Digital Holiday Card and Game







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Admissions

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2015 Marketing Awards

BRONZE

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Online Worldwide

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